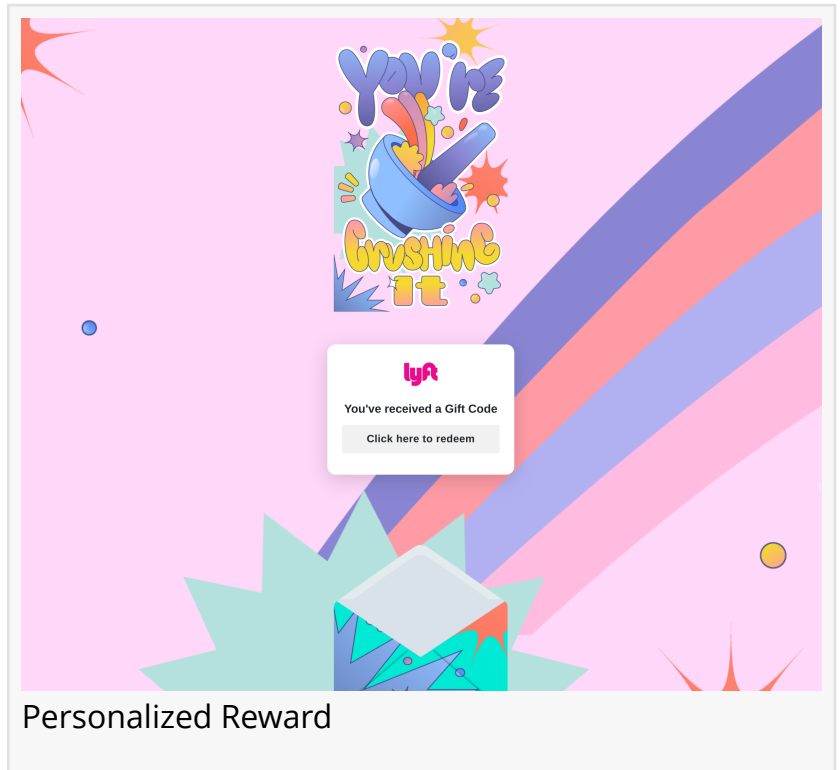


Revolutionizing Rewards and Recognition: Vouchr Launches Personalization Widget for Enhanced Engagement and Loyalty

Revolutionizing Rewards and Recognition: Vouchr Launches Personalization Widget for Enhanced Engagement and Loyalty

TORONTO, CANADA, April 13, 2023 /EINPresswire.com/ -- [Vouchr](#) has launched its Personalization Widget, a revolutionary solution for companies seeking to improve engagement and loyalty among their customers or employees. The Personalization Widget addresses one of the main issues in the rewards and recognition industry, where the reward itself often lacks the element of making the recipient feel special, reinforcing corporate values, and providing context to the recipient.



Designed as an add-on for companies with existing rewards or employee recognition services, the Personalization Widget enables instant personalization of gift card rewards. Studies have shown that personalized rewards are more meaningful and memorable, driving customer and employee satisfaction. Vouchr's Personalization Widget is an ideal solution for companies looking to enhance their rewards and recognition programs by adding the missing piece to fully engage the recipient.

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Personalization is the future of rewards and recognition, and with the Personalization Widget, companies can create content that is fully aligned with their corporate values.”

Rob Balahura

According to Vouchr co-founder [Rob Balahura](#), "Personalization is the future of rewards and recognition, and with the Personalization Widget, companies can create content that is fully aligned with their corporate values. By tailoring rewards to the unique situation of their customers or employees, companies can demonstrate that they truly

value and appreciate them, while also reinforcing their own brand identity and values." Using the Personalization Widget is simple; companies can easily integrate it into their existing rewards or employee recognition site, ensuring that all content is fully on-brand. The widget offers the easiest way to instantly transform a reward into something that surprises and delights the recipient. See the [Personalization Widget Setup Guide](https://medium.com/@vouchr/tutorial-add-a-personalized-ecards-service-to-your-rewards-site-in-20-minutes-ea2d5f1ed3bf) for more information

(<https://medium.com/@vouchr/tutorial-add-a-personalized-ecards-service-to-your-rewards-site-in-20-minutes-ea2d5f1ed3bf>).

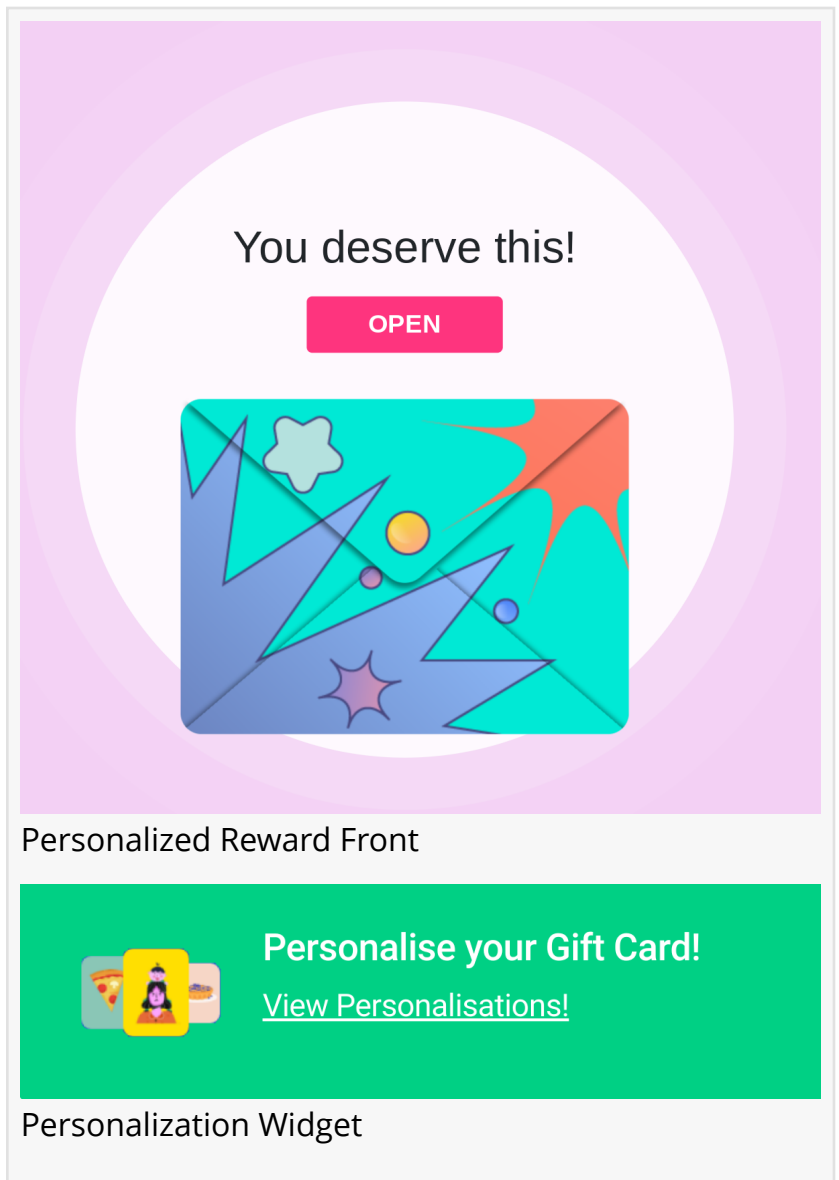
About Vouchr

Vouchr is a fintech company that provides a Personalization Widget and APIs to help companies with an existing reward program create unique and personalized experiences for their customers. Their mission is to become the "Personalization Layer" for the fintech stack and they are committed to driving innovation to meet the evolving needs of their customers. They serve a diverse customer base, including remittance and domestic money transfer companies, gift card marketplaces, and ecommerce retailers.

Rob Balahura

Vouchr

[email us here](#)



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