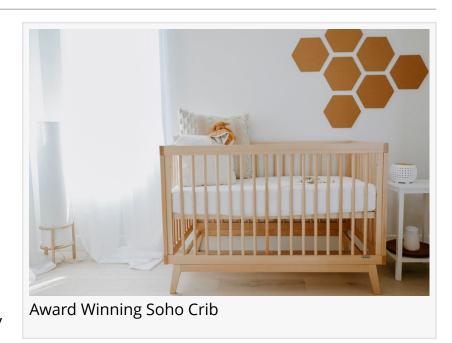


## dadada Baby Soho 3-in-1 Crib Wins Multiple Awards in 2023

Find out why dadada Baby's Soho 3-in-1 Convertible Crib might be among the most popular choice for baby cribs in 2023.

UNITED STATES, April 13, 2023
/EINPresswire.com/ -- There's a lot to consider when choosing a crib for a newborn baby. Safety is an obvious priority, but also space and functionality - and that's before you even begin to think about materials, colors, and style! But if 2023's Best Cribs awards lists have anything to say about it, popular nursery furniture



company dadada Baby's Soho 3-in-1 Convertible Crib might be among the most popular choice for this year's new parents.

Industry giant <u>Babylist</u> awarded the Soho 3-in-1 Crib Best Modern Crib of 2023. The Soho, which is made from natural, solid beechwood and grows along with baby by converting from a crib to a toddler or day bed, also made waves on <u>ABC 15's</u> Best Cribs of 2023 list, where it took the title for Most Stylish Crib. And popular product review site <u>GilsonSlyceum</u> awarded the Soho Best Solid Wood Crib over well-known nursery furniture competitors, including Babyletto, Carter's, and DaVinci.

"It's a product we're extremely proud of," says dadada Baby. "Ultimately, our goal is always to support new parents. In 2023, that means modern design that feels right in their home, convenient function and adjustability that makes every day parenting a little easier, and quality materials they know are baby-safe, trustworthy, and built to last. We aim to build heirlooms that will stay out of landfills full of fast-furniture and, instead, stay in the family for generations."

To learn more about the Soho 3-in-1 Convertible Crib, or dadada Baby's other modern baby furniture products, visit dadadababy.com.

## About dadada Baby:

dadada Baby believes that modern parents desire and deserve the opportunity to invest in furniture that aligns with their values. With over 80 years of experience in the furniture industry, dadada Baby cribs, dressers, and rocking chairs are crafted in Italy with all the beauty and care of classic Italian design, merged with a modern sensibility, baby-safe technology, and eco-awareness that make them the perfect timeless purchase for today's parents and caretakers. In a culture becoming increasingly aware of the consequences of disposable, poorly constructed products, dadada Baby pieces provide an opportunity for families to make an eco-minded investment without compromising on style.

Products are available for order now online at a variety of independent retail establishments or visit <a href="https://www.dadadababy.com">www.dadadababy.com</a> to find a retailer closest to you.

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