



# Sellen Construction and Sustaira launch Innovative ESG Construction Software Fostering Sustainability Transparency

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BOSTON, MASSACHUSETTS, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- Today, Sustaira and Sellen Construction announced their collaboration around innovative sustainability data tracking and reporting within the construction industry. In addition to Sellen's use of Sustaira's Carbon Accounting and ESG KPI Tracking apps, the two organizations co-created a new application within Sustaira's suite of powerful sustainability and ESG tools. The new module provides sustainable construction professionals with a turn-key solution to track and report on relevant KPIs and initiatives with respect to carbon emissions, waste management water management, materials, and jobsite wellness relevant to general contractors.

Sellen is one of the leading general contractors in the Pacific Northwest of the United States. Locally owned and operated for nearly 80 years, Sellen is consistently ranked among the top contractors by volume in the region by the Puget Sound Business Journal. Its clients include leaders in healthcare, life science, technology, hospitality, speculative development, and arts and culture. The company has helped champion sustainable practices in the construction industry for more than 20 years and continues to implement innovative, environmentally friendly policies across all of its job sites.

Sustaira's Sustainability and ESG Platform offers a [portfolio of customizable apps](#) that assist companies as they track and report data and performance relative to sustainability and ESG goals. Sustaira provides a flexible building block approach, enabling organizations to adjust the platform to meet ever-changing regulatory requirements and reporting standards across the globe. Siemens low-code platform Mendix allows Sustaira to create new, custom-built templates that help users track and report data to their exact specifications.

Sustaira partnered with Sellen to create a new Construction ESG application within Sustaira's ESG and Sustainability App Platform, which will help the contractor and its peers track industry-specific sustainability KPIs through live monitoring and a custom annual reporting tool.

The combination of Sellen Construction leveraging Sustaira's Carbon Accounting and ESG KPI tracker, with a completely new construction-specific disclosures app is a powerful one. As a result, not only Sellen Construction, but many other construction firms can now navigate their digital Sustainability transformation faster and easier. The faster we can co-create industry-specific ESG solutions, the better for everybody involved. This collaboration has allowed us to do

exactly that! – said Vincent de la Mar, Founder and CEO of Sustaira.

Organizations everywhere are adjusting to growing pressure from regulatory agencies to disclose ESG-related performance metrics. In addition to these requirements, construction companies like Sellen are tracking vast amounts of project data to meet sustainability reporting goals set forth by their clients. The core challenge for many organizations is the siloed, disparate nature of ESG and sustainability data – including how it is tracked internally and communicated externally. This results in manual, error-prone processes and inefficient reporting and disclosures.

The partnership between Sustaira and Sellen allowed both firms to leverage their expertise and co-develop a new tool to streamline sustainability data input and reporting specific to construction industry standards. Contractors aren't just gathering data from corporate locations -- they need site-specific sustainability metrics. A flexible, tailored solution is the best answer for such a complex industry where no two projects are the same and the facility portfolio is ever-changing.

"The flexibility of Sustaira's platform provides a robust solution and centralizes sustainability reporting challenges for companies of any size," said Jenny Moshea, Sellen's Chief Information Officer. "In partnering with Sustaira's development team, we have created an application to accelerate a data-driven future."

This collaboration represents true sustainability and ESG growth for both organizations and presents a significant opportunity to better equip construction companies throughout their sustainability journeys. The Sustaira platform is continuously evolving, and the new construction focus will provide builders with the tools they need to track sustainability metrics and meet the reporting requirements established by clients and regulatory agencies. Sellen is at the forefront of innovation and software adoption in the industry.

"Sellen needed a Sustainability Platform that would enable us to track metrics for our current reporting commitments and provide additional features as our sustainability journey continues," said Angi Rivera, Sellen's Director of Sustainability. "The platform and custom application that we co-created with Sustaira enabled us to expand the breadth of our carbon accounting efforts and integrate them with our Contractor's Commitment reporting."

If you are interested in learning more about Sustaira's growing partner network and collaboration options, or if you would like to explore the platform's capabilities, visit <https://www.sustaira.com/getstarted>.

---About Sustaira---

Sustaira is the Sustainability & ESG Software Platform for all your web and mobile solutions. Imagine a world where cutting edge technology and Sustainability domain expertise are combined. At its core, Sustaira offers the all-in-one Sustainability App platform, app templates,

and custom web and mobile initiatives. This technology is then paired with low-code App delivery and implementation services. Lastly, organizations have the option through Sustaira's ecosystem and network for Sustainability and ESG Consulting. Sustaira is going beyond goal setting, data gathering and reporting. Sustaira makes it actionable, accountable, scalable, and rewarding. As a 360-degree software platform, Sustaira is on a mission to accelerate Sustainability and ESG initiatives by enabling and empowering Sustainability Directors to make their organizations more Sustainable. Faster. Sustainability starts with Sustaira.

---About Sellen---

Sellen has been locally owned and operated out of the same South Lake Union location in Seattle since our founding in 1944. We are consistently ranked among the top contractors by volume in the region by the Puget Sound Business Journal. Our purpose is to improve the lives of those around us – as builders, partners, and neighbors. While most of our work is located in Western Washington, Sellen's project teams have helped shape cities and towns across the entire Pacific Northwest region, from Pullman, Wash. to Pendleton, Ore. Our team has the capability to deliver a wide range of project types, including large, multi-phase campuses; multi-floor tenant improvement and acute care facility renovations; and hourly service van repair and renovation work.

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