

Emilia Vaughn Impacts at US Top 40 Radio with "Sunflower"

This week, Emilia Vaughn debuted at #82 on the Mediabase Activator Chart with her single "Sunflower" in support of Ukraine.

LOS ANGELES, CA, USA, April 13, 2023 /EINPresswire.com/ -- This week Emilia Vaughn made her first public introduction to radio with her single "Sunflower." She entered the Mediabase activator charts at #82 with four Top 40 station adds and 23 spins, alongside Post Malone, Elle King, and Miranda Lambert, who hold



Emilia Vaughn - Photo By: Dani N Thompson @danithompsonmusic

neighboring seats. Miley Cyrus takes #1 this week on the activator chart with her single "Flowers," followed closely by SZA's "Kill Bill" and Taylor Swift's "Lavender Haze" in seats 2 and 3, respectively.

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Emilia Vaughn

Emilia Vaughn first released "Sunflower" independently under her label Emilia Vaughn Entertainment and Media Group, with support from development partners <u>DNT</u> <u>Entertainment</u> and OC Hit, on March 25, 2022. She launched a humanitarian aid campaign to support Ukrainian refugees and pledged to donate 100% of streaming proceeds to two non-profit organizations: "Friends of Moldova" and "World Central Kitchen," who

have been on the front lines of the Ukraine war, providing aid to refugees who were forced to leave their homes. Over the past six months, "Sunflower" has climbed the all-access "What's In-Store" chart and was played in retail stores in the United States 25,148 times to date in 273 markets with majority spins in the top 5 markets, including New York, Los Angeles, Chicago, San Francisco, and Dallas.

Emilia's supporting music video for "Sunflower," which was produced by DNT Entertainment and directed by Dani N Thompson, has landed on networks such as MTV, Loop TV, AXS TV's Music

High Five, and Nickelodeon, and has been viewed over 172,000 times on YouTube.

The week of April 8, 2023, a year after its original public release, "Sunflower" has caught the attention of mainstream media and Top 40 radio stations throughout the country. The Sunflower is Ukraine's national flower, and this song brings with it a message of hope, peace, and solidarity. Emilia hopes that the support of radio and mainstream media will amplify this



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message and provide an opportunity to maximize the success of the "Sunflower" humanitarian aid campaign to give back to those in need.

"Sunflower" was written by Emilia Vaughn, and produced by Robbie Dean, with vocal production, mixing, and mastering by Thomas Barsoe for OC Hit. The album artwork was photographed by Stella Baum and creatively directed by Chlo Subia with design support from DNT Entertainment. The song has a runtime of 2:21 and a bpm of 88.03.

Track Info:

Song: "Sunflower"

Artist: Emilia Vaughn

Label: Emilia Vaughn Entertainment & Media Group / DNT/ OC Hit

UPC: 196776537601

ISRC: QZDA62209434

Listen to "Sunflower": <u>https://ffm.to/emiliavaughn_sunflower</u>

Watch "Sunflower": https://www.youtube.com/watch?v=pab7ZYG3WmM

Spotify: <u>https://open.spotify.com/artist/4VgJ0UD0zECXTaxPsEpbwk</u>

Instagram: https://www.instagram.com/emiliavaughn/

YouTube: https://www.youtube.com/channel/UCLQifXOrZdhGCy3rjDfXI g

TikTok: https://www.tiktok.com/@emiliavaughn

TikTok Sound: https://www.tiktok.com/music/Sunflower-7067447674547259394?lang=en

Twitter: https://twitter.com/emiliavaughn_

More about Emilia Vaughn

Emilia Vaughn is an American alternative pop singer-songwriter from San Diego, California. In December 2021, she launched her own independent label, "Emilia Vaughn Entertainment and Media Group," with the support of her family and artist development partners Thomas Barsoe of OC Hit and Dani Thompson of DNT Entertainment. Over the past year, Emilia has released seven original songs, including her five-song EP "eighteen," which features Sunflower, and two new singles – "French Film," released late last year, and "Dead Bouquets, released in March 2023. Emilia's music and videos are playing in video lineups and retail stores throughout the country. Emilia Vaughn is driven to reduce the stigma associated with mental health and wellness by creating a community of confident, loving, and open-minded individuals.

To learn more about Emilia Vaughn, please visit her website at <u>www.emiliavaughn.com</u>, or to request an interview, please contact Dani Thompson @danithompsonmusic.

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