GenieMD Virtual Care Powered by AT&T IoT Connectivity Delivers on a Care Anywhere Delivery of Care Model

Remote Patient Monitoring and Chronic Care Management Just Got Easier

DANVILLE, CA, UNITED STATE OF AMERICA, April 13, 2023 /EINPresswire.com/ -- GenieMD, Inc ("GenieMD"), a cloud-based, mobile-first, virtual care platform and AT&T, an industry leader in cellular Internet of Things (IoT), are teaming up to improve health outcomes for patients with chronic conditions across the spectrum of clinical conditions as well as help reach further into rural America.

Virtual Care Anywhere

> " Bundling GenieMD's award winning platform and services with AT&T's IoT devices and cellular reach allows each patient to now receive care anywhere."
>
> *Dr. Soheil Saadat, Founder and CEO GenieMD*

AT&T's IoT cellular network provides GenieMD with connectivity for Telehealth, Remote Patient Monitoring (RPM) and Chronic Care Management. This allows for ready access to more complete patient data and the ability to act on it in near real-time, while patients and employees move along the awareness to wellness care continuum in their preferred setting of care.

Chronic diseases are the leading causes of death in the U.S., and they're on the rise. 192M people in the U.S. are diagnosed with Cardiovascular, Respiratory and/or

Diabetes with another 86M projected to be pre-diabetes. The cost burden to treat these conditions is estimated to be $609B.1 As well, 19 percent of the US population lives in the rural areas 2 – this creates significant challenges for residents with chronic conditions to access major medical centers, making it difficult for residents to access healthcare services. GenieMD's use of AT&T's IoT connectivity for its Telehealth, Remote Patient Monitoring (RPM) and Chronic Care Management (CCM) provides a powerful reach to 99% of the US population. This helps improve access, engagement, and outcomes for patients anywhere they are.

"Using virtual care services like, telehealth, RPM and CCM is critical to improving access,

engagement as well as financial and clinical outcomes." said Dr. Soheil Saadat, Founder and CEO GenieMD, "bundling GenieMD's award winning platform and services with AT&T's IoT and cellular reach allows each patient to now receive care anywhere."

"Connectivity is at the core of the digital transformation taking place in the healthcare industry to help improve patient care and reduce costs," said Joe Drygas, Vice President of Healthcare Solutions, AT&T. "GenieMD's use of our reliable and highly secure IoT connectivity is an example of how we're helping healthcare organizations align with the industry for meaningful change."

Payers, Providers and Employers can now experience the benefits of GenieMD's end-to-end virtual care solution via AT&T IoT devices and network. For more information, please visit here.

AT&T IoT Professional Services provides end-to-end, full-service solutions helping customers define, design and launch IoT initiatives including GenieMD with ease.

About AT&T
We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at about.att.com.

About GenieMD
GenieMD is an award-winning, global provider of virtual care solutions, inclusive of: Telehealth, Remote Patient Monitoring (RPM), Remote Therapeutic Monitoring (RTM), and Chronic Care Management (CCM) coupled with access to medical experts on a 24/7 basis. GenieMD offers customized, white-labeled virtual care solutions to hospitals, health systems, large group practices, commercial insurance carriers, schools, and self-insured employers. GenieMD clients are based throughout the United States and the world. Maximizing the power of cloud computing, big data, artificial intelligence, and mobile technologies. GenieMD is transforming healthcare by providing a seamless and continuous care model to patients when they need it the most. GenieMD's mission is to democratize healthcare globally and help all patients get better faster. For more information visit www.genieMD.com or contact bizdev@genieMD.com

1 Reference
2 Reference: https://www.census.gov/library/stories/2017/08/rural-america.html

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