

GenieMD and Heartland Clinics of America Announce Collaboration to Provide Virtual Care Services to Rural America

Changing delivery of care in rural communities across America.

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GenieMD, Inc ("GenieMD"), a cloud-based, mobile-first, virtual care platform and Heartland Clinics of

America, Inc ("Heartland Clinics"), a partner of United Healthcare providing clinical services in rural communities America have announced a partnership that leverages the GenieMD virtual care platform to be deployed across their delivery of care community.



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Stephen Day, Chief Executive Officer, Heartland Clinics

[19 percent of the US population lives in the rural areas](#) – this creates significant challenges for residents to access major medical centers, making it difficult for residents to access healthcare services. Rural residents often have to travel long distances to receive medical care, which can be time-consuming, expensive, and challenging for those with limited transportation options.

Addressing these challenges requires a multifaceted approach, including investment in healthcare infrastructure, recruitment and retention of healthcare

professionals, and targeted efforts to address socioeconomic disparities in health.

“Reaching patients in the rural communities has its own unique challenges - GenieMD is thrilled and excited to have earned the trust of Heartland Clinics to support their strategic initiatives.” said Dr. Soheil Saadat, Founder and CEO GenieMD.

“There are over 35,000,000 residents that live more than two-hours from a clinical facility in the United States. GenieMD provides a full end-to-end virtual care platform that provides the confidence and strategic advantages to advance our established objectives,” said Stephen Day,

Chief Executive Officer, Heartland Clinics. "Our partners demand excellence and we believe the modular and scalable nature of the GenieMD virtual care platform will best support the needs of our patients."

[About GenieMD](#)

GenieMD is an award-winning, global provider of virtual care solutions, inclusive of: Telehealth, Remote Patient Monitoring (RPM), Remote Therapeutic Monitoring (RTM), and Chronic Care Management (CCM) coupled with access to medical experts on a 24/7 basis. GenieMD offers customized, white-labeled virtual care solutions to hospitals, health systems, large group practices, commercial insurance carriers, schools, and self-insured employers. GenieMD clients are based throughout the United States and the world. Maximizing the power of cloud computing, big data, artificial intelligence, and mobile technologies. GenieMD is transforming healthcare by providing a seamless and continuous care model to patients when they need it the most. GenieMD's mission is to democratize healthcare globally and help all patients get better faster. For more information visit www.genieMD.com or contact bizdev@genieMD.com

[About Heartland Clinics of America](#)

Heartland Clinics of America, Inc. (Heartland Clinics) is serving the 74 million Americans who live in rural communities across our nation. Our specific focus is directed to the over 35 million who live two hours or more from the closest physicians, specialists, or hospital.

Using mobile clinics, telehealth and remote monitoring, we serve underserved patients in the many healthcare deserts across America and then across the globe as well as support disaster recovery, and large mobile healthcare facilities.

For more information visit www.heartlandclinicsusa.com or contact Stephen@heartlandclinicsusa.com

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