

Urban South Brewery- HTX Promotes Anna Jensen to Director of Operations

Jensen to oversee all taproom, brewing and distribution operations for Urban South's Houston location

HOUSTON, TX, USA, April 13, 2023 /EINPresswire.com/ -- [Urban South Brewery](#), one of the leading and most inventive breweries in the South, has promoted Anna Jensen to Director of Operations for [Urban South Brewery-HTX](#). Anna will manage all taproom, brewing and distribution operations for the Houston location, which just celebrated its third anniversary.



Urban South Brewery Houston Logo

“We are so pleased to have Anna at the helm of our Houston operations,” stated Jacob Landry, Founder and President of Urban South Brewery. “She has brought her years of craft beer industry experience, which includes sales, marketing, taproom management, and leadership skills to the team. We look forward to seeing how she will apply her talents to help develop and grow our operations.”

“

We are so pleased to have Anna at the helm of our Houston operations.”

Jacob Landry

Jensen was instrumental in forming the partnership with the premier distributor Ben E. Keith, which will expand Urban South Brewery's footprint beyond its Houston taproom into grocery stores, bars, and restaurants in the

greater Houston area, College Station and Southeast Texas.

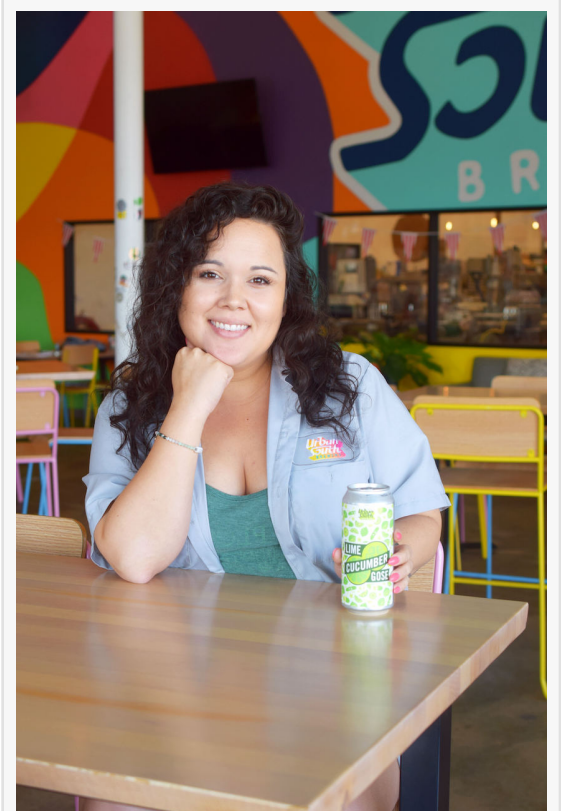
Jensen was born in San Diego, CA and lived in Arizona, New Mexico, Massachusetts and Ireland before finally settling in Florida where she graduated with a Bachelor's degree from the University of Central Florida. She spent her entire working career in Florida's bustling hospitality and service industry. After discovering her love of craft beer in college, she started working for a craft-focused bar franchise that moved her to New Orleans in 2015. In March 2018, Jensen joined the sales and marketing team at Urban South's New Orleans brewery and in January 2022 she

moved to Texas to lead the brewery's Houston location as General Manager.

At Urban South-HTX, Jensen manages a team of 10 employees, overseeing the taproom and production operations and leading distribution in Texas as well as an additional 10 out of state territories.

Jensen said, "Houston has a booming beer scene with more breweries in the city than the entire state of Louisiana. It's great because there is such a variety of beer styles and cultures for customers to enjoy. Our HTX brewery has definitely solidified itself as offering some of the most innovative and creative brews in the scene. In addition to traditional lagers and IPAs, our customers know they can also come here for a variety of wacky fruited sours and bold adjunct stouts, there is always something fun and new for them to try."

Jensen's favorite Urban South beer is the [Lime Cucumber Gose](#). She said, "Not only is this a great, sessionable sour packed with tons of flavor, it is also a beer that offers so much versatility. You can use it to make a michelada, a margarita, a cucumber Collins, or even as a chaser for crawfish! And with a GABF gold medal backing it up, I know I am not the only one who appreciates this incredible brew."



Anna Jensen of Urban South Brewery enjoys Lime Cucumber Gose

About Urban South Brewery

Founded in 2016, award-winning Urban South Brewery has established itself as one of the leading Southern regional craft breweries. From its original New Orleans taproom, to its satellite location in Texas – Urban South – HTX, to its recently acquired Perfect Plain Brewing Co. in Pensacola, Florida, the brewery produces high quality, affordable beers that are easy to drink and a great way to enhance any occasion. The brewery's distribution footprint currently includes Louisiana, the greater Houston area, Alabama, Mississippi and Tennessee. Known for its flagship Paradise Park American Lager and Holy Roller IPA, fruited sours and hard seltzers, recent accolades include: 2022 U.S. Open Beer Championship (Gold and Bronze), 2021 Can Can Awards (Gold and Bronze, 2020 U.S. Open Beverage Championship (Silver) and 2020 Great American Beer Festival (Gold). Urban South prides itself on being a strong community partner with a belief that beer is a family affair. Social media: @urbansouthbeer (@urbansouth_htx @urbansouth_nola.

###

MEDIA CONTACT: Judy Campbell, judy@campbellconsulting.com

Judy Campbell
Campbell Consulting
judy@campbellconsulting.com

Visit us on social media:

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/627663797>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.