

Music Manager Nikyia aka Appleseed Launches New Venture to Empower DMV Area Artists in the Music Industry

Music manager Nikyia aka Appleseed announces launch of his new venture aimed at empowering local DMV area artists to own their art in the R&B/Hip-Hop genre.

WASHINGTON, DC, USA, April 13, 2023

/EINPresswire.com/ -- Music manager [Nikyia](#) aka [Appleseed](#) has announced the launch of his new venture aimed at empowering local DMV area artists to own their art in the R&B/Hip-Hop genre. As an expert in the music industry helping artists take control of their art, Nikyia also absorbed knowledge as a 19-year-old single parent serving in the US Navy. As a well-respected music manager, Appleseed has been working with artists in the music industry for 3 years, driving them to significant success. With the launch of his new venture, Appleseed seeks to help artists struggling with their current progress, who are unsure of the business side of the music industry.

"I'm not doing this for the money, I'm doing it for the consistent win. I'm good with money, and there's no amount of money worth sacrificing things I value like my time, my family, my loved ones, and my opulence," said Nikyia aka Appleseed.

With his vast knowledge of the music world, Nikyia aka Appleseed plans to help local artists overcome challenges currently facing the industry and become successful in their careers. Offerings include artist management, music consulting, and other related services.

"Artists have to focus on their art. Trying to do everything yourself will always lead to failure. Money is never an issue; focus on the art," added Appleseed.

Nikyia aka Appleseed sets proper expectations as a manager and creates trust with clients, and plans to use these skills to help local artists in the DMV area.

"The days of artists chasing these major record labels are over. You'll never be happy with the



— Nikyia Appleseed

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Nikyia Appleseed

terms they offer you if you take that route. Have them chase you (you must have the right team behind you)!” continues Appleseed.

Appleseed's new venture focuses on the R&B/Hip-Hop genre, set to make a significant impact on the music industry in the DMV area.

For more information on Nikyia aka Appleseed and his new venture, please visit IG: [johnnie_appleseed_dmv](#) or https://www.instagram.com/johnnie_appleseed_dmv/?hl=en

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