

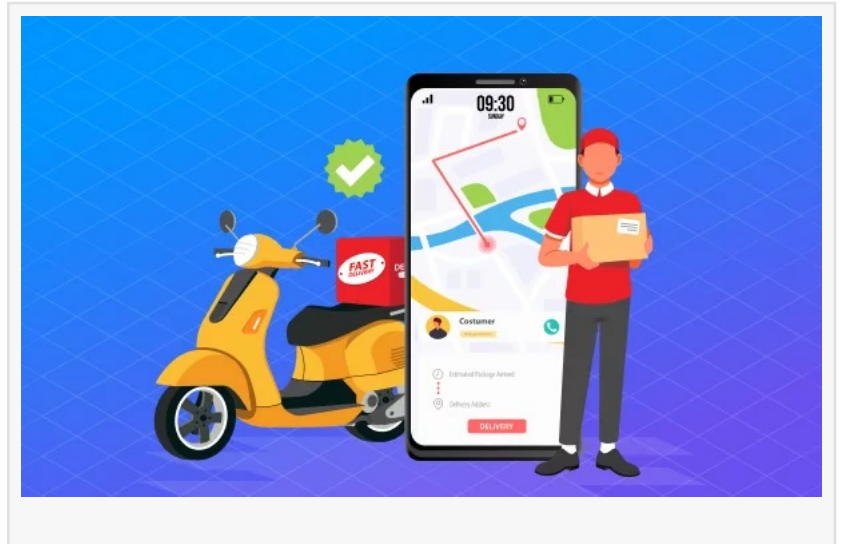
Vietnam Online Food Delivery Market 2023-2028 | Major Giants Vietnamm, Eat.vn, Foody.vn, Now.vn, Grab Food

HANOI, VIETNAM, April 13, 2023

/EINPresswire.com/ -- According to the latest report by IMARC Group, titled

"**Online Food Delivery Market in Vietnam: Opportunities and Challenges**", The [online food delivery market size in Vietnam](#)

reached **USD 1.1 billion** in 2022. Looking forward, IMARC Group expects the market to reach **USD 2.1 billion** by 2028, exhibiting a **compound annual growth rate (CAGR) of 11.5%** during the forecast period.



Online Food Delivery Market in Vietnam: Opportunities and Challenges:

Online food delivery is the process of ordering food through a digital platform and having it delivered to the customer's doorstep. These platforms connect customers with a wide range of restaurants and food outlets, allowing them to browse through menus, select dishes, and place orders without leaving their homes. They also offer various payment options, including online payment, cash on delivery, and mobile wallets, making it easier for customers to pay for their orders. They offer numerous advantages, including easy and fast ordering, less hassle, fewer misunderstandings and miscommunication, minimum human interaction, and various cashback offers. They also employ advanced technologies such as machine learning algorithms and artificial intelligence to personalize the user experience, improve delivery times, and optimize operations.

For more information on this report, visit: <https://www.imarcgroup.com/vietnam-online-food-delivery-market/requestsampl>

IMARC Group is a leading market research and consulting firm, providing comprehensive market research and consulting services to businesses and organizations worldwide.

- Vietnammm
- Eat.vn
- Foody.vn
- Now.vn
- Grab Food

Significant growth in the food and beverage industry is driving the market in Vietnam. Moreover,

the increasing number of smartphone users and the availability of high-speed internet connectivity is fueling the overall growth of the market. Furthermore, numerous major companies are focussing on ready-to-eat (RTE) food items, couponing strategies, creating off-peak demand, promotional strategies, and cheaper food delivery options, which are gaining widespread prominence across the country. Additionally, several leading players are expanding their operations into smaller cities in an attempt to strengthen their market position, this is creating a positive market outlook. Besides, with increasing awareness of environmental issues, many people are looking for ways to reduce their carbon footprint, this is influencing the market across Vietnam.

For more information on the Vietnam online food delivery market, visit the link below:

<https://www.imarcgroup.com/vietnam-online-food-delivery-market>

For more information on the Vietnam online food delivery market, visit the link below:

For more information on the Vietnam online food delivery market, visit the link below:

- Mobile Application
- Website

For more information on the Vietnam online food delivery market, visit the link below:

- Vietnamese Cuisine
- Western Cuisine
- Italian Cuisine
- South Asian cuisine

For more information on the Vietnam online food delivery market, visit the link below:

- Southern Vietnam
- Northern Vietnam
- Central Vietnam

For more information on the Vietnam online food delivery market, visit the link below:

- <https://www.openpr.com/news/2941265/biggest-facility-management-companies-in-world-by-imarc-group>
- <https://www.openpr.com/news/2941321/world-largest-ac-air-conditioning-manufacturing-companies>
- <https://www.openpr.com/news/2941376/best-pain-management-drugs-medicine-brands-in-world-by-imarc>
- <https://www.openpr.com/news/2941408/leading-medical-tourism-companies-in-world-by-imarc-group>
- <https://www.openpr.com/news/2941528/leading-mattress-manufacturers-in-world-by-imarc-group>

□□□□ □□:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson
 IMARC Services Private Limited
 +1 631-791-1145
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/627706657>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.