

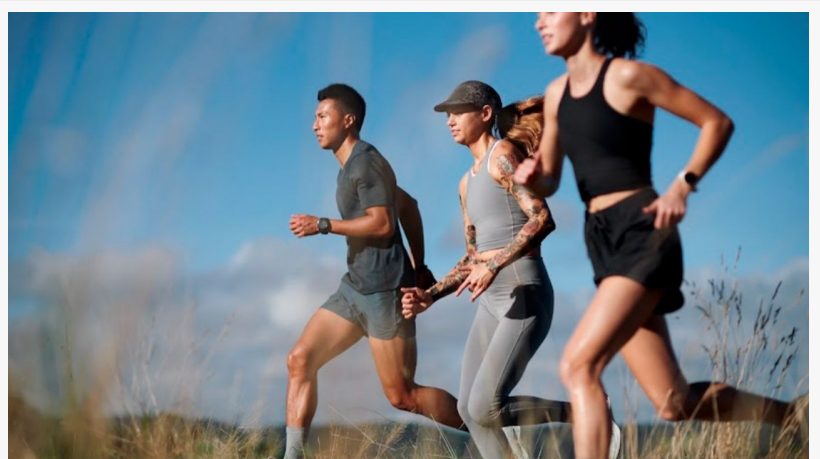
Top 12 Activewear Brands in World | By IMARC Group

The global activewear companies are largely focusing on introducing apparels that provides comfort and support during exercise.

SHERIDAN, WYOMING, UNITED STATES,
April 13, 2023 /EINPresswire.com/ --
Activewear Market Outlook:

Activewear is typically made from materials that are designed to enhance performance, such as moisture-wicking fabrics that help to keep the body dry

during exercise by providing targeted support for specific areas of the body, including the back, hips, and knees. Designed to be stretchy and comfortable, activewear allows for a full range of motion without any constriction and to prevent injury during physical activity. The versatility of activewear allows it to be worn for various activities such as running, yoga, gym workouts, hiking, and cycling, making it an ideal choice for people who engage in multiple physical activities. Additionally, activewear is available in various fashionable styles and designs, and it can be tailored to specific workouts and sports as well as everyday wear, allowing for a personalized experience.



Activewear Market

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Activewear Market Trends and Growth:

The global activewear companies are largely focusing on introducing apparels that provides comfort and support during exercise and heavy physical activities. This can be attributed to the rising awareness regarding health and fitness, and higher engagements in physical activity. In line with this, the increasing popularity of athleisure is resulting in the launch of innovative activewear that is both functional and stylish. Moreover, the inflating income levels of the consumers are resulting in a higher expenditure on high-quality activewear, thereby helping in product premiumization by the key players. The market is further fueled by the growing influence

of social media with celebrity endorsements and online fitness communities. Some of the other factors contributing to the market include easy product availability across online and offline organized retail channels, the advent of sustainable product variants, emergence of affordable activewear products, and extensive research and development (R&D) activities conducted by key players.

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Top Activewear Manufacturers in Worldwide:

1. Adidas AG

Establishment: 1924

Headquarters: Bavaria, Germany

2. ASICS Corporation

Establishment: 1949

Headquarters: Kobe, Japan

3. Columbia Sportswear Company

Establishment: 1938

Headquarters: Oregon, the United States

4. DICK's Sporting Goods Inc.

Establishment: 1948

Headquarters: Pennsylvania, the United States

5. Forever 21

Establishment: 1984

Headquarters: California, the United States

6. The Gap Inc.

Establishment: 1969

Headquarters: California, the United States

7. Nike Inc.

Establishment: 1964

Headquarters: Oregon, the United States

8. Puma SE

Establishment: 1948

Headquarters: Herzogenaurach, Germany

9. PVH Corp.

Establishment: 1881

Headquarters: New York, the United States

10. Skechers USA Inc.

Establishment: 1992

Headquarters: California, the United States

11. VF Corporation (The North Face)

Establishment: 1899

Headquarters: Colorado, the United States

12. Under Armour Inc.

Establishment: 1996

Headquarters: Maryland, the United States

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