

Unified Endpoint Management Market Growth Overview, Demand, Future Scope, Regional Outlook and forecast to 2028

Unified Endpoint Management Market is projected to reach US\$ 38,708.84 million. It is expected to grow at a CAGR of 32.6% during 2022–2028.

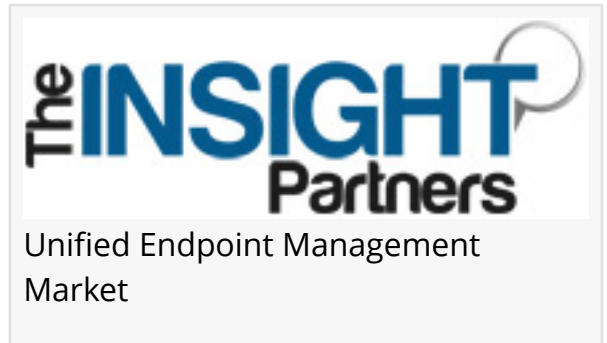
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/EINPresswire.com/ -- The [Unified Endpoint](#)

[Management Market](#) is broadly segmented into five major regions—North America, Europe, Asia Pacific (APAC), the Middle East & Africa (MEA), and South

America (SAM). Europe is pioneering digital transformation. The region has several large enterprises that are highly focused on improving their operational efficiencies by adopting advanced technologies while reducing expenditure on in-house IT tasks. Expenditure on security solutions supports the nurturing of the data protection arena and unified endpoint management. As European enterprises possess high data and tech skills, they provide a large scope for developing advanced IT security products. Start-ups such as ZenMate are offering security solutions to ensure clients' online security and make it accessible to all the employees of the client. The presence of several key technology-based startups, along with a large number of SMEs, is likely to fuel the unified endpoint management market growth in the region in the coming years.

North America accounted for the largest share in the global unified endpoint management market. It is the most technologically advanced region with major economies such as the US, Canada, and Mexico. The rising dependence on advanced technologies, growing need for information and asset security, and increasing spending by SMEs on cybersecurity are among the factors encouraging enterprises to invest heavily in data security. Moreover, the increasing number of cyberattacks and growing awareness about endpoint security, and the growing investments by enterprises in advanced technologies to simplify their operations are favouring the unified endpoint management market growth in North America. Moreover, the growing investments by enterprises in advanced technologies to simplify their operations are also driving the regional unified endpoint management market growth. Companies in the unified endpoint management market adopt strategies such as partnerships, collaborations, and acquisitions to maintain their market position.



Unified Endpoint Management Market Analysis: End User Overview

Based on end user, the unified endpoint management market has been segmented into BFSI, government and defense, healthcare, IT and telecom, automotive and transportation, retail, manufacturing, and others. IT & telecommunication enterprises, especially the SMEs, are among the largest adopters of unified endpoint management solutions, as they are increasingly utilizing public cloud, automated services, and exploring advanced digital technologies. The behaviour of data network traffic over time is dynamic for large service providers, and cannot always exclusively be deciphered from observation or summary. Models of statistical learning on data queried, from a big data platform, are used to characterize traffic pattern, using statistical traffic properties as model attributes. The output of these models is used to perform recent historical traffic measurement forensics to detect concurrent anomalies in intraday traffic behaviour. Unified endpoint management solutions provide a centralized console for IT administrators to manage various endpoint devices deployed across the enterprise effectively. These solutions can be deployed to manage mobile devices, operating systems, and on-premise and cloud deployment models, among others. Healthcare is expected to emerge as the fastest-growing segment in the market during the forecast period. Technological progress in the healthcare sector and the increasing adoption of blood pressure monitors, wearable devices, and other cloud-based devices are the factors contributing to the unified endpoint management market growth in this segment.

The global unified endpoint management market ecosystem comprises the following stakeholders: technology developers, unified endpoint management (UEM) solution providers, system integrators, cloud service providers, and end users. The demand for unified endpoint management growing at an impressive pace owing to the rising adoption of these solutions in various end-user industries to replace various legacy endpoint management solutions. Technology developers play a crucial role in unified endpoint management market ecosystem as they continuously strive to be in line with end users' requirements, software providers, and regulatory bodies to develop efficient solutions with the integration of the latest technologies, such as artificial intelligence. The rising demand for cloud-based solutions among SMEs is offering ample growth opportunities for unified endpoint management market players.

The unified endpoint management market is segmented on the basis of component, deployment type, platform, organization size, and end user. Based on component, the market is segmented into solutions and services. On the basis of deployment type, the unified endpoint management market is bifurcated into cloud based and on-premise. On the basis of platform, the unified endpoint management market is bifurcated into desktop and mobile. By organization size, the market has been segmented into SMEs and large enterprises. On the basis of end user, the unified endpoint management market has been segmented into BFSI, government and defense, healthcare, IT and telecom, automotive and transportation, retail, manufacturing, and others.

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Unified Endpoint Management Market: Competitive Landscape and Key Developments

Ivanti; Citrix Systems, Inc.; IBM Corporation; Microsoft Corporation; Zoho Corporation Pvt. Ltd.; Microland Limited; Redpalm; Scalefusion; Stefanini; and Tangoe are among the key unified endpoint management market players profiled during this study. In addition, several other important market players were studied and analyzed during the course of this market study to get a holistic view of the market and its ecosystem.

- In July 2022, Ivanti collaborated with Absolute Software, a provider of self-healing endpoint and secure access solutions, to give Absolute Resilience customers the ability to improve the health and resilience of Ivanti Neurons, a hyper-automation platform for Unified Endpoint Management (UEM), through Absolute's Application Persistence capabilities.
- In April 2022, Scalefusion, a ProMobi Technologies company, joined forces with Lenovo, a multinational technology company, for a multi-year partnership. This alliance aims to make it simple for enterprises to give their end consumers Lenovo tablets that are powered by Scalefusion mobile device management (MDM) solution. Through this collaboration, Scalefusion will broaden its customer base globally and assist companies in a variety of industries in utilizing value-added services.

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