

New editions to Ferrari Trento's exclusive collection inspired by the iconic Grands Prix

Ferrari Trento is the Official Toast of Formula 1® for the third year, announces three new dedicated bottles in the F1® Edition.

LAS VEGAS, NV, USA, April 13, 2023 /EINPresswire.com/ -- [Ferrari Trento](#) is the Official Toast of Formula 1® for the third year running and is pleased to announce three new dedicated bottles in the F1® Edition for the iconic races this year including Imola, Zandvoort and Las Vegas.

[Images of the new bottles are here.](#)

This season is like no other, Imola is celebrating its 70th Anniversary of the circuit. Situated in Emilia Romagna, it was inaugurated in 1953. The history of the circuit is closely linked to the surrounding area starting with the name 'Autodromo Enzo and Dino Ferrari'. Initially known for important motorbike races, the circuit hosted the Formula 1® Championship for the first time in 1980 with the Italian Grand Prix and then continued with twenty-six editions of the San Marino Grand Prix, from 1981 to 2006. Since 2021 it has hosted the Emilia Romagna and Made in Italy Grand Prix.

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Ferrari Trento has been the Official Toast of Formula 1® for two years. We look forward to the third season and to celebrating with our Imola, Zandvoort and Las Vegas F1 dedicated editions.”

*Matteo Lunelli, Ferrari Trento
President and CEO*



Ferrari Trento Limited Edition Imola, Zandvoort, Las Vegas bottles

To promote this milestone, Ferrari Trento created a dedicated bottle showcasing the Imola circuit. The design of the bottle is consistent with the rest of the collection, with the label reproducing the stylised design of the circuit and the name, echoed on the top and bottom edges, in an eye-catching play on lettering, also reproduced on the packaging. Ferrari Trento created two dedicated bottles with a similar design of the race circuits for both Zandvoort and Las Vegas too.

Zandvoort is the home circuit to the world champion, full of enthusiasm with great banks and fast corners, it is a drivers dream track.

F1® previously raced in Las Vegas in the early 1980s on a temporary track next to Caesars Palace hotel, but this year unveils the 2023 all-new circuit encompassing the very best the City of Lights has to offer, including the famous Strip. With this new track, Las Vegas will be packed with fans, celebrities, high net worth individuals who are sure to be excited about this new Grand Prix.

The three Trentodoc bottles are Blanc de Blancs cuvées, made from a strict selection of 100% Chardonnay grapes grown sustainably and handpicked on the slopes of the mountains of Trentino. After being matured on their lees for at least 24 months, each mouthful is intense in scent and with ripe fruity notes, hints of crusty bread and hazelnuts. The flavour is inviting and satisfying due to the wine's freshness and the finesse of its perlage, with a finish that combines mineral sensations and citrusy nuances. Ferrari Trento is Italy's leading brand for luxury sparkling wines and a symbol of the Italian Art of Living.

CEO and President of Ferrari Trento, Matteo Lunelli comments "Ferrari Trento has been the Official Toast of Formula 1® for two years now, and following these successful years, we very much look forward to the third season. 2023 is set to be a big one, and we are glad to celebrate it presenting the Imola, Zandvoort and Las Vegas F1 dedicated editions of our Trentodoc sparkling wine."

The new editions of Ferrari Trento inspired by Formula 1® will be something to cherish for years to come. Find these Italian sparkling wines below and celebrate the races like the winning drivers do with the Official Toast of Formula 1®.

Ferrari F1® Edition Zandvoort Trentodoc

Ferrari F1® Edition Imola Trentodoc

Ferrari F1® Edition Las Vegas Trentodoc

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About Ferrari Trento:

Founded in 1902 by Giulio Ferrari and since 1952 run by the Lunelli family, Ferrari Trento is Italy's leading traditional method winery and a symbol of the Italian Art of Living. All Ferrari labels are Trentodoc; bottle fermented sparkling wines produced with Chardonnay and Pinot Noir grapes cultivated on the mountains of northern Italy's Trentino with passion and respect, following the principles of sustainable viticulture.

Ferrari Trento has been named "Sparkling Wine Producer of the Year" five times by The Champagne and Sparkling Wine World Championships, the most important competition in the world dedicated only to bubbles. Ferrari Trento is the toast of Italy par excellence and

accompanies the most important moments in culture, sport and entertainment.

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