

# Socially Conscious Fintech KogoPAY Partners With The Estate to Help Thai Expats Invest in Real Estate in Thailand

LONDON, UNITED KINGDOM, April 13, 2023 /EINPresswire.com/ -- The Estate

(Thailand), part of Magnolia Quality Development Corporation Ltd (MQDC) and [KogoPAY Group](#), a Thai fintech company headquartered in the UK with branches in Europe, has signed a memorandum of understanding (MoU) to help Thai expats by easing payment for investment and retirement properties in Thailand.



We aim to help Thai expats buy property in Thailand more conveniently, quickly, and economically and will work with The Estate to 'Invite Thais Home'."

*Dr. Narisa Chauvidul-Aw, CEO & Founder of KogoPAY Group*

The aim is to invite Thais home, reaching out to over 1 million Thais living in France, Germany, Switzerland, the UK, other European countries, and the Gulf Cooperation Council (GCC) region.

The initiative will open opportunities to invest in real estate in Thailand, particularly for those planning to return home and retire.

The Estate (Thailand) was founded in May 2017 to provide comprehensive property sales and rental management services. Covering property purchase, sale, rental, and investment for both Thai and international clients, the company offers exclusive property investment consultancy including property management.

Award-winning fintech company [KogoPAY](#) will become a payment partner for MQDC. Not only will KogoPay facilitate fast, convenient and economical remittance and transaction services on behalf of MQDC for customers across the UK, Europe and, later, the Middle East, but will also co-produce the marketing of various MQDC projects.

Dr. Narisa Chauvidul-Aw, CEO & Founder of KogoPAY Group, said: "We aim to help Thai expats buy property in Thailand more conveniently, quickly, and economically and will work with The Estate to 'Invite Thais Home'".

Dr. Natenapis Sookbang-Naidoo, President of The Estate (Thailand), said the collaboration would help Thai expats buy real estate in Thailand, giving them more flexible options, while enabling

joint sales promotions to help them access Thai real estate.

The initiative will boost the Thai economy by attracting customers from abroad. Amid rising living costs and financial volatility in Europe, Thai expats are looking for investment to support retirement by owning or renting homes. Thailand boasts strengths in tourism, cultural heritage, climate, cost of living, cuisine, safety, and a globally-recognised healthcare system. These factors attract expats to return to invest and live in Thailand.

For KogoPAY, the collaboration with The Estate (Thailand) and MQDC is a perfect fit. All companies share a corporate commitment to society and the planet with property developments embracing the latest technology, innovative living solutions and sustainability.



Dr. Chuavidul-Aw, CEO KogoPAY (3rd FL), with Mr Keerin Chutumstid, COO - MQDC Real Estate Business Group (2nd FR) Dr. Natenapis Sookbang-Naidoo, President of The Estate (3rd FR); Ms. Pakawadee Jittiteeranon, Senior Vice President, MQDC Sales Management (1st FR)

### About KogoPAY

KogoPAY is a socially conscious fintech company in London with other offices in Bangkok, Vilnius and Dubai.

The company provides banking services, IBAN accounts for B2B, a mobile e-wallet with QR Code payment and plans to implement virtual IBAN accounts in GBP and EUR in different currencies as well as a blockchain wallet. The company's goal is to transform mobile payments in the UK and Europe by making QR payments as ubiquitous as they are in Asian markets.

KogoPAY has forged strong links within Asia and the Gulf Cooperation Council (GCC) - known for being at the forefront of novel technology adoption and as such the company connects the UK and Europe to those regions. Further, a focus on digital currencies promises rapid expansion into emerging markets as adoption continues to grow and a seamless cross-border payment system becomes the norm. Later, central bank digital currencies (CBDCs) will also be compatible with the platform.

KogoPAY however is not just a payment platform. Its mission is to create an ecosystem that benefits the whole of society and makes it easy for people to transfer money globally. KogoPAY enables anyone to send money quickly to friends and family, make easy business transactions

and helps charities receive donations with minimal costs.

The company was founded by the CEO Dr. Narisa Chauvidul-Aw who has extensive experience both in academia and business as a lecturer and a chief financial officer for a range of medium-sized companies. She holds a PhD in compliance and information systems from the London School of Economics and Political Science.

#### About The Estate (Thailand)

The Estate (Thailand) was founded in May 2017 to provide comprehensive property sales and rental management services. Covering property purchase, sale, rental, and investment for both Thai and international clients, the unit offers exclusive property investment consultancy including property management. The team gathers over 20 years of experience in finding residences that meet customer requirements. The Estate also offers a 'one-stop-shop' for services from cleaning to basic maintenance. By closely monitoring outcomes and after sales support, the team provides maximum customer satisfaction. More information can be found at [www.theestate-thailand.com](http://www.theestate-thailand.com).

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