

AI-Powered Marketing Leader Machintel Welcomes Bryan Gissiner to Drive Business Development

Machintel, an AI-powered marketing leader, has announced the appointment of Bryan Gissiner as its business development head, in a bid to accelerate growth.

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[Machintel](#), a leading provider of marketing AI/ML, technology and data analytics solutions, is pleased to announce the appointment of [Bryan Gissiner](#) as its Vice-President of Business Development. Bryan brings over 25 years of experience in sales leadership with a proven record of scaling revenues through coordinating meaningful and lasting industry partnerships and relationships.

In his new role, Gissiner will be responsible for driving the company's sales strategy, building and managing the sales development, and driving revenue growth.

He will work closely with Machintel's leadership team to develop and execute sales initiatives, and leverage his expertise to drive customer acquisition and retention.

"We are delighted to welcome Bryan to the Machintel team," said Mark Choudhari, CEO of Machintel. "His extensive industry experience and customer-centric approach make him the perfect fit for this role. We are confident that his contributions will help accelerate our growth and success."

"I'm excited to join Machintel and help the company grow its sales," said Gissiner. "I look forward to working with the data intelligence team, our teams across various countries, and to contributing in every way I can to Machintel's continued success."

About Machintel:



Machintel provides comprehensive and [cost-effective marketing solutions](#) for brands, agencies, tech platforms, and publishers, delivering excellent value for their investment. With over 4,000 campaigns executed annually, Machintel is the trusted partner and go-to choice for marketers and revenue teams across over 16 industries, including large enterprises such as the Global 2000 and Fortune 500, mid-market companies, and SMBs. By leveraging Machintel's expertise in demand generation, data, machine intelligence, technology, media, events, and revenue operations, businesses can successfully drive customer acquisition and expansion at scale, both effectively and efficiently. For more information, visit www.machintel.com.

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