

# Yes Energy Brings North American Power Market Data to the Snowflake Manufacturing Data Cloud

---

*Yes Energy's data enables joint customers to analyze North American electric power market data to optimize power supply and demand decisions.*

BOULDER, COLORADO, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- Yes Energy today

“

Together with Yes Energy Snowflake can provide manufacturing customers with access to the data needed to make optimal decisions”

*Tim Long, Global Head of Manufacturing at Snowflake*

announced the launch of their comprehensive, analytics-ready North American power market data as a pre-built solution for the Manufacturing Data Cloud, launched by Snowflake, the Data Cloud company. The Manufacturing Data Cloud enables companies in automotive, technology, energy, and industrial sectors to unlock the value of their critical, siloed industrial data by leveraging Snowflake's data platform, Snowflake and partner-delivered solutions, and industry-specific datasets.

The Manufacturing Data Cloud empowers manufacturers

to collaborate with partners, suppliers, and customers in a secure and scalable way, driving greater agility and visibility across the entire value chain.

“Together with Yes Energy Snowflake can provide manufacturing customers with access to the data needed to make optimal decisions around electric power procurement and marketing, asset development and management, energy trading, demand response, and more,” said Tim Long, Global Head of Manufacturing at Snowflake.

With the Snowflake Manufacturing Data Cloud, organizations can build a data foundation for their business, improve supply chain performance, and power smart manufacturing initiatives in today's digital-industrial world.

Yes Energy's high volume, high velocity, near real time and historical data can be leveraged through Snowflake's single, integrated platform to provide users with the look and feel of a relational database with the elasticity and power of cloud computing, along with security, all within a low maintenance architecture.

"We're excited to be part of Snowflake's Manufacturing Data Cloud launch. Yes Energy's customers rely on us to navigate complex, data-driven commodity markets. Our partnerships with Snowflake enable us to more efficiently meet customers' ever-increasing need for data science and engineering speed, scalability, and reliability to power their decisions," said Will Dailey, Chief Commercial Officer at Yes Energy.

Learn More

Find more information about Yes Energy's [partnership with Snowflake here](#). Connect with Yes Energy on the [Manufacturing Data Cloud here](#). Learn more about [Snowflake's Manufacturing Data Cloud launch here](#) and partner-tailored solutions for the manufacturing industry.

## About Yes Energy

Yes Energy is a leader in power market data. Founded in Boulder, Colorado, Yes Energy set out on a mission to deliver nodal power traders powerful, insightful, actionable data, and now offers the most robust, high-quality data for companies participating in the fastest moving, most volatile, and most data-intensive commodity markets on the globe. Yes Energy creates innovative solutions to power the work of traders, asset managers, and infrastructure developers/investors as they seek to better understand the inner-workings of this critical industry. Yes Energy is proud to be an industry leader and is committed to developing the next generation of industry leaders. Learn more at [yesenergy.com](https://yesenergy.com).

Gerard Laurain

Yes Energy

+1 720-234-2794

[gerard.laurain@yesenergy.com](mailto:gerard.laurain@yesenergy.com)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/627739670>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.