

Alchemy Worx CEO Allan Levy Featured on Hit TV Show "Liftoff with Jeanniey Walden" Discusses Email Marketing Impact

NEW YORK, NY, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- Allan Levy, the CEO of [Alchemy Worx](#), a leading email and SMS marketing agency, and experts in driving CRM engagement, appeared on the hit TV

show "[Liftoff with Jeanniey Walden](#)" to discuss the power of retention marketing in today's digital landscape.



Alchemy worx

During the interview Levy shared insights on how email marketing can be a powerful tool to reach and engage with customers, as well as a way to help anyone looking to battle inflation to save money. Levy highlighted the importance of data-driven strategies, personalization, and creating valuable content that resonates with the target audience.

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Email marketing is one of the most effective ways to reach your customers and build lasting relationships.”

Allan Levy, CEO of Alchemy Worx

"Email marketing is one of the most effective ways to reach your customers and build lasting relationships," said Levy. "At Alchemy Worx, we believe in creating personalized and

engaging content that speaks directly to the needs and interests of our clients' target audiences."

Jeanniey Walden, the host of "Liftoff," praised Alchemy Worx expertise in email marketing and their commitment to delivering results for their clients. "Alchemy Worx is a leader in the email marketing industry. They have a proven track record of helping businesses drive revenue and engagement through effective email and sms campaigns," said Walden.

The interview also delved into the challenges and opportunities that email marketers face in today's ever-changing digital landscape, such as the rise of artificial intelligence including chat GPT. "We believe that the technology around email marketing is constantly evolving, and it's important to stay on top of trends and best practices to deliver the best results for our clients," said Levy. "We're innovating all the time, and the effective use of ChatGPT for help with subject

lines, content and even data analysis is in development. We've even integrated it into our [Subject Line Pro](#) tool and are actively using it.”

Overall, the interview provided valuable insights into the power of email marketing and how businesses can leverage this channel to build lasting relationships with their customers. You can watch the interview on WTOG in Tampa Friday, April 14th at 8:30 am, on WTPA in Atlanta Saturday, April 15th, OnNJ, Wednesday, April 20th or on demand on [Liftoffcompany.com](#), Roku or Youtube.

For a free email marketing acceleration plan, go to <https://www.alchemyworx.com/landing-pages/home-page-free-acceleration-plan-v2>.

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