

Mobile Security Market Study on the Industry's Future Prospects and Development through 2030

*Market Size – USD 3.93 Billion in 2021,
Market Growth – at a CAGR of 21.1%,
Market Trends – Increase in number of
smartphone users*

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[/EINPresswire.com/](#) -- Global [Mobile Security Market](#) Forecast to 2030



The global mobile security market size was USD 3.93 Billion in 2021 and is expected to register a revenue CAGR of 21.1% during the forecast period,

according to latest analysis by Emergen Research. Market revenue growth is primarily driven by factors such as increasing smartphone users, rising adoption of third-party applications, and growing productivity of employees and enterprises through BYOD. Mobile security is an important part of mobile phones, iPads, and laptops, as well as systems with which devices connect, from wirelessly computing-related risks and vulnerabilities. Importance of securing these devices has grown substantially, as number of mobile devices and ways in which they are utilized have rapidly increased.

Numerous businesses now permit employees to use their personal mobile phones for business activities, hence BYOD allows employees to access company resources remotely or even while teleworking. The purpose of mobile device security and BYOD is to illustrate how businesses can use a standard-based strategy and commercially available technologies to address security and privacy needs, while allowing privately-owned mobile devices, to access company resources. BYOD refers to the practice of conducting work-related tasks on personal devices. Inclusion of BYOD capabilities into an organization can increase operational freedom of employees and their access to corporate resources.

With the reader's comprehension in mind, the team of analysts at Emergen Research painstakingly put up the new study named "Global Mobile Security Market." A sizable database

on industry distribution is also included. The study takes into account both historical and current market conditions in order to forecast the worldwide Mobile Security Market outlook during the forecast period (2022-2030). Researchers that thoroughly examined the global market were able to identify the factors affecting the industry's overall growth. Strong analytical techniques, such as SWOT analysis and Porter's Five Forces, are used in the research to assess the strengths, weaknesses, opportunities, and threats connected to the growth of different market segments.

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The section on the competitive landscape offers valuable and actionable insights related to the business sphere of the Mobile Security market, covering extensive profiling of the key market players. The report offers information about market share, product portfolio, pricing analysis, and strategic alliances such as mergers and acquisitions, joint ventures, collaborations, partnerships, product launches and brand promotions, among others. The report also discusses the initiatives taken by the key companies to combat the impact of the COVID-19 pandemic.

Key Companies Profiled in the Report are:

Apple Inc., Broadcom, BlackBerry Limited, Citrix systems, Inc., Google, IBM, Microsoft, Ivanti, SAMSUNG, and VMware, Inc

Research Report on the Mobile Security Market Addresses the Following Key Questions:

Who are the dominant players of the Mobile Security market?

Which regional market is anticipated to have a high growth rate over the projected period?

What consumer trends and demands are expected to influence the operations of the market players in the Mobile Security market?

What are the key growth drivers and restraining factors of the Mobile Security market?

What are the expansion plans and strategic investment plans undertaken by the players to gain a robust footing in the market?

What is the overall impact of the COVID-19 pandemic on the Mobile Security market and its key segments?

To know more about Mobile Security market research report, visit @
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Some Key Highlights From the Report

The iOS segment accounted for a significant revenue share in 2021. iOS is considered more dependable of the two operating systems, iOS and Android. Apple does not grant app developers access to its source code and iPhone and iPad owners cannot modify the code on their devices. This makes it more difficult for cybercriminals to exploit iOS-powered devices and developers to submit applications to App Store since the review procedure is more stringent. Consequently, it is less probable that a malicious app will enter Apple's App Store.

The mobile device security segment accounted for a significant revenue share in 2021. Mobile device security is primarily intended to prevent illegal network access. It is an element of all-encompassing enterprise security strategy. Additionally, over 50% of PCs are now mobile, providing novel challenges for network security, which must account for all locations and network usage required by employees. Smartphones are vulnerable to malicious phone applications, phishing schemes, data leaks, malware, and insecure Wi-Fi connections. Moreover, businesses must plan for the possibility that an employee can misplace or steal a mobile device.

The telecommunication & IT segment accounted for a significant revenue share in 2021. Network operators have become the open innovation platform that supports business, society, and mission-critical use cases as the world become increasingly digitized. 5G enables communication network operators to provide robust and secure connections for a variety of use cases, thereby connecting enterprises, smart factories, and important public safety infrastructures. High-performance 5G networks provide unlimited access to connected devices and mobile applications, necessitating networks that are resilient, secure, and preserve user privacy.

The North America market accounted for a moderate revenue share in 2021. Rise in cyber-attacks on China's technology industry is expected to drive demand for wireless security services across the country. Furthermore, the mobile software security market is expected to be driven by stringent government data security needs in Asia countries such as Japan, China, and the Philippines. In addition, increasing acceptance of digital security applications in APAC, which is influencing players to engage in application development to meet individual and industry requirements of clients in Asia Pacific countries, thereby drives market growth in this region.

Market Overview:

The report bifurcates the Mobile Security market on the basis of different product types, applications, end-user industries, and key regions of the world where the market has already established its presence. The report accurately offers insights into the supply-demand ratio and production and consumption volume of each segment.

Segments Covered in this report are:

Operating System Type Outlook (Revenue, USD Billion; 2019-2030)

iOS

Android

Others

Enterprise Solution Outlook (Revenue, USD Billion; 2019-2030)

Mobile Application Security

Mobile Data Protection

Web Protection

Mobile Device Security

Others Solutions

Enterprise Vertical Outlook (Revenue, USD Billion; 2019-2030)

BFSI

Telecommunication & IT

Retail & E-commerce

Healthcare & Life sciences

Government & Defense

Manufacturing

Other Enterprise Vertical

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Regional Landscape section of the Mobile Security report offers deeper insights into the regulatory framework, current and emerging market trends, production and consumption patterns, supply and demand dynamics, import/export, and presence of major players in each region.

The various regions analyzed in the report include:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

How will this Report Benefit you?

A 250-page report from Emergen Research includes 194 tables and 189 charts and graphics. Anyone in need of commercial, in-depth assessments for the global Mobile Security market, as well as comprehensive market segment analysis, can benefit from our new study. You can assess the whole regional and global market for Mobile Security with the aid of our recent study. To increase market share, obtain financial analysis of the whole market and its various segments. We think there are significant prospects in this industry for rapidly expanding energy storage technology. Look at how you may utilise the current and potential revenue-generating prospects in this sector. The research will also assist you in making better strategic decisions, enabling you to build growth strategies, strengthen competitor analysis, and increase business productivity.

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