

Bonnie Laiderman, Founder of Veterans Home Care, Dies at 77

Bonnie Laiderman leaves behind a strong legacy helping over 20,000 veterans and their spouses receive the in-home care assistance they deserve.

ST. LOUIS, MISSOURI, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- It is with much sorrow the Laiderman family announces the passing of [Bonnie Laiderman](#), the founder and former CEO of [Veterans Home Care](#), a St. Louis-based agency that helps veterans receive personal care services. Bonnie died April 6 at her home in Chesterfield, MO from complications with lung cancer. She was 77.

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Her legacy will always be her tenacity and quick decision-making spirit. No matter how difficult or complex a situation, Bonnie could size it up and find a way to move on.”

Donna Appel, friend and Vice President of Veterans Home Care

Laiderman started Veterans Home Care in 2003 to provide home-based personal services to veterans and their spouses nationwide. She developed the company working tirelessly with her husband, Howard Laiderman, and expanded it to provide care for over 22,000 veterans and their spouses across the U.S. Veterans Home Care is

celebrating its 20th Anniversary in 2023.

Bonnie’s quest to help others started after her own mother was dying of breast cancer. Her mom lived in Florida, and with limited means, Bonnie wanted to help her get help with an aide to assist with the chores of daily living.

As she did research, Bonnie learned about a little-known pension with the Department of Veterans Affairs that provides help for veterans and their spouses. Her mother’s late husband, Bonnie’s stepfather, had served in the military during wartime, and her mom would have qualified for the VA benefit, but Bonnie’s mom passed away before she could seek help.

Bonnie vowed then to ensure veterans who have given so much for their country, as well as their surviving spouses, could take advantage of the pension. That became her mission and formed the foundation for Veterans Home Care.

Today, Veterans Home Care employs a team of around 100 providing services to those 22,000

clients through some 5,000 home care agency partners.

For her dedication and achievement Bonnie was named to the St. Louis Small Business Hall of Fame by Small Business Monthly, was recognized as one of the most influential women in St. Louis by Fox 2 as well as the St. Louis Business Journal and was named to the national Hall of Honor by McKnight's Senior Living. Past recognitions also included Ingrams Magazine's 50 People You Should Know and the Missouri Council for In-Home Service's Leadership Award. Veterans Home Care was also recognized for many national business awards including the Inc. 5000.



Bonnie Laiderman, Founder of Veterans Home Care

"Her legacy will always be her tenacity and quick decision-making spirit. In my mind no matter how difficult or complex a situation would be, Bonnie could size it up and find a way to move on. She loved to help the underdog, the people that needed a little help, the confidence," said Donna Appel, Vice-President of Veterans Home Care and a long-time friend of Bonnie. "She took on many causes besides the entire business she built. She would give someone a chance, at a better life by offering them a way out of their situation. She would light up a room with her spirit, loud voice and cursing that never really seemed to offend anyone. She never forgot what it felt like growing up and wanted to help anyone around her that couldn't see the possibilities."

Bonnie gave wholeheartedly to many organizations including the American Red Cross, Lydia's House, the Jewish Federation, and the Armed Forces Committee of Missouri and Illinois.

In addition to her husband of 42 years, Howard, she is survived by their two daughters and their two grandchildren.

The family requests all donations be made to The St. Louis Mens Group Against Cancer www.mensgroupagaincancer.org

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