

Nordic Business Council USA and Europe announce new Council Members

Driving Nordic Cooperation in the United States and Europe

ATLANTA, GA, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- On March 21 and 22, 2023, the 8th Annual Nordic Business Exchange was hosted in Sandy Springs, GA. Several innovative programs and initiatives were announced during the event, including the Nordic Business Exchange Roundtables and [Nordic Trade Mission Europe](#), to be hosted in Finland the week of June 12 – 16. Minna LeVine, Chairman of [Nordic Business Council USA](#), also announced two new executive-level training programs for New Market Expansion, SMART Learning Environments for education and workforce training, and [US-Nordic Cup](#) for esports to begin in Q2 2023 – 2025.



8th Annual Nordic Business Exchange

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We are happy to announce Jarkko Surakka, Epinova Oy, was named the Nordic Business Council Europe-Finland Chair, and seven new council members from USA and Europe were added to the Council.”

Minna LeVine, Chair of Nordic Business Council USA

After the event, the Nordic Business Council met and approved eight new council members. Minna LeVine, Chair of Nordic Business Council USA, stated, “We are happy to announce Jarkko Surakka, Epinova Oy, was named the Nordic Business Council Europe-Finland Chair. LeVine also announced the following new members joining the Nordic Business Council USA and EU. Timo Calonius, Finnish Representative of the Federal Association for Economic Development and Foreign Trade (BWA Germany), Joshua Seeberg, President of Council of American States in Europe (CASE), Gurvinder Singh Ahluwalia, Founder CEO Digital Twin Labs, Sue Malone, Strategies for Small Business,

Rauno Saarnia, CDO and founder at XR Presence Inc, Robert W. Gerber, Managing Director, Alpine International Advisors, and Veli Eloranta, Founder and CEO at NORDIC 24/7. Additional future council members have been nominated by the existing Nordic Business Council members and will be announced in the coming months.

The Nordic Business Council USA and Europe will immediately continue collaborations regarding new partner projects supporting SMART Communities and TransAtlantic Trade, Technology, and Security Partnerships to support Bilateral Trade and Investment between Europe and the United States.

About Nordic Business Council USA
Nordic Business Council USA (“NBC”) is a business-to-business initiative made up of Nordic Business Executives, Owners, and Operators operating in the United States. The NBC focuses on the needs of Nordic Businesses operating in the US and Europe markets, Nordic Businesses seeking to enter or expand reach, sales, operations, and import/export. NBC discusses issues that benefit all the Council Members and the businesses in their countries. For more information, visit <https://smartcommunityexchange.com/programs-3/nordic-business-council-usa/>

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Nordic Business Council USA



US-Nordic Cup for esports

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