

MOONTON Games and the United States Esports Federation partner up for IESF 2023

Mobile Legends: Bang Bang North American professional teams to compete in May to determine the team going to IESF 2023

ATLANTA, GA, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- MOONTON Games, the developer of internationally-acclaimed [Mobile Legends: Bang Bang](#), has partnered up with the [United States Esports Federation](#) (USEF), a wholly owned subsidiary of the Network of Academic and Scholastic Esports Federations ([NASEF](#)) for the IESF World Championships 2023. The global tournament is set to take place in Iași, Romania, this year, bringing 130 countries together to bring the global esports community together.

“

This is a fantastic opportunity for U.S. esports athletes to earn the right to represent their country playing Mobile Legends: Bang Bang at the upcoming IESF 2023 Championships.”

Todd Harris, Chair of NASEF Board

The publisher has hosted the North America Challenger Tournament (NACT) for over a year in the Americas, which has seen tremendous success across the region. The Spring 2023 iteration of the tournament will serve as the qualifier for IESF 2023, to spur the growth and development of the professional esports landscape in collaboration with NASEF, under USEF.

The NACT Spring 2023 Finals will take place in Las Vegas, at LUXOR HOTEL & CASINO 3900 S. Las Vegas Blvd Las Vegas, NV 89119, on May 14, which will determine the team going to IESF 2023. Fans can expect to see two of the best Mobile

Legends: Bang Bang North American professional teams in North America compete live and join in the offline party at the NACT Spring 2023 Finals as well.

“We are thrilled to partner up with the United States Esports Federation and NASEF for NACT



MLBB competitors can earn international titles and prize money competing for USEF

Spring 2023 to provide our players another international pathway for esports development,” stated Steve Wang, North America Publishing Lead. Since the inception of NACT, the team has been committed to the development of the esports and gaming landscape and to providing various avenues for our players to showcase their talent and passion for MLBB. We believe this collaboration will level up the playing field to unlock greater opportunities for community-led and professional teams.”

“Mobile tournaments are thriving around the world, and we’re excited to build their popularity in the United States through USEF,” said Todd Harris, Chair of the Board of NASEF and a leader in the games industry for decades. “NACT provides a fantastic opportunity for U.S. esports athletes to earn the right to represent their country playing Mobile Legends: Bang Bang, and then to strive to earn an international title and prize money at the upcoming IESF 2023 World Esports Championships. USEF is excited about this opportunity, and many more, for U.S. competitors.”

For updates on Mobile Legends: Bang Bang at IESF 2023, please refer to the following links:

MLBB NA YTB: <https://www.youtube.com/@MobileLegendsNorthAmerica>

MLBB NA Facebook:

https://www.facebook.com/MobileLegendsNorthAmerica/?ref=pages_you_manage

MLBB NA Discord: <https://discord.gg/mlbbna>

MLBB Esports YTB: <https://www.youtube.com/@MLBBesports>

MLBB Esports FB: <https://www.facebook.com/MLESPORTS>

MLBB Esports INS: https://www.instagram.com/mlbbesports_official/

MLBB YTB: <https://www.youtube.com/@MobileLegends5v5MOBA>

MLBB FB: <https://www.facebook.com/mobilelegendsgame/>

USEF Facebook: <https://www.facebook.com/gg.usef/>

USEF Instagram: <https://www.instagram.com/gg.usef/>

USEF LinkedIn: <https://www.linkedin.com/company/gg-usef/>

USEF Twitter: https://twitter.com/gg_usef

USEF Tiktok: https://www.tiktok.com/@gg_usef

USEF YouTube: <https://www.youtube.com/channel/UCtel4kenf3r1zydRX8MzY2A>

For partnership opportunities, please reach out to esports_partnerships@moonton.com.

About MOONTON Games

Established in 2014, MOONTON is a global video game company dedicated to gaming development, publication, and esports. With more than 1500 employees worldwide, the company operates offices in Indonesia, Malaysia, Singapore, the Philippines, Latin America, Hong Kong and mainland China. It has successfully launched a number of high-profile mobile games globally and has built long-term relationships with governments and esports organizations in more than 30 countries around the world. Mobile Legends: Bang Bang is its current star game and the leading mobile multiplayer online battle arena (MOBA) game worldwide.

About Mobile Legends: Bang Bang

Mobile Legends: Bang Bang is the most popular mobile Multiplayer Online Battle Arena (MOBA) game worldwide that brings communities together through teamwork and strategy. With over one billion installations and 100 million active monthly users, the award-winning game is among the top 10 most played in over 80 countries. With an extensive reach across the Asia Pacific region, the multiplayer is available in 139 countries with an expansive global esports presence.

About Mobile Legends Esports

Established in 2017, Mobile Legends: Bang Bang Esports serves as a platform for players to pursue their dreams of becoming esports athletes and illuminate opportunities within the international esports ecosystem. MLBB Esports has since expanded to multiple leagues, including the MPL series hosted in Southeast Asia, Middle East and Latin America.

About the United States Esports Federation

Through the United States Esports Federation, NASEF provides opportunities for elite esports athletes to represent the U.S. in global tournaments. USEF incorporates NASEF's vision to develop athletes who are game changers in the esports world, emphasizing core values of learning, opportunity, community, diversity, and respect.. USEF, like NASEF, operates under the umbrella of the 501(c)3 non-profit World Wide Scholastic Esports Foundation. Find USEF at USEF.gg and NASEF at NASEF.org.

About NASEF: Game. Grow. Learn. Lead.

NASEF is on a mission to provide opportunities for all students to use esports as a platform to acquire STEM/STEAM-based skills and critical communication, collaboration, and problem-solving skills needed to thrive in work and in life. NASEF operates under the umbrella of the World Wide Scholastic Esports Foundation, a 501(c)3 nonprofit headquartered in Atlanta, GA. The International Esports Federation has entrusted NASEF with training and supporting its 130+ member federations as they undertake development of scholastic esports programs. Find NASEF at NASEF.org.

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