

# FOREFRONT BOOKS NAMED PUBLISHERS WEEKLY'S SECOND FASTEST GROWING INDEPENDENT PUBLISHER

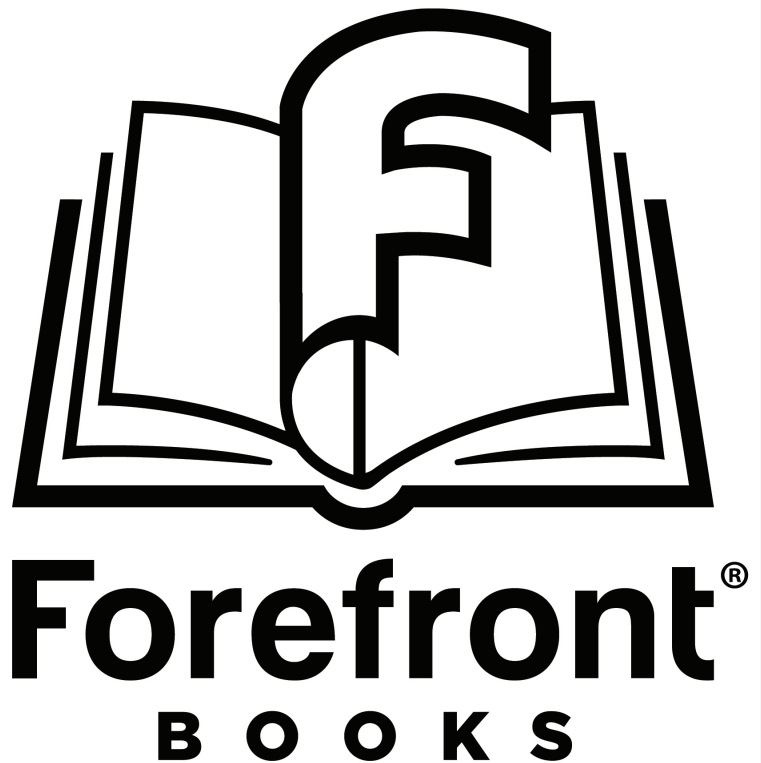
*PUBLISHER'S EXPLOSIVE SALES GROWTH OF 216 PERCENT IN TWO YEARS ATTRIBUTED TO HYBRID MODEL AND INNOVATIONS*

NASHVILLE, TENN., UNITED STATES, April 13, 2023 /EINPresswire.com/ -- Forefront Books, a Nashville-based independent book publisher, has been named Publishers Weekly's second fastest growing independent publisher. With a sales growth of 216% over two years and an increase in title count from 21 books a year in 2020 to 39 in 2022, Forefront's growth is projected to continue beyond 2023.

The innovations that publisher Jonathan Merkh and his team are creating have caught the attention of a growing number of agents who are directing their authors to Forefront's hybrid model of publishing. Offering authors more control in the process, ownership of their intellectual property and a greater return on their investment plus national distribution through Simon & Schuster, Forefront is quickly becoming a new standard in book publishing.

"When we launched in 2018, I took everything I learned from three decades in publishing with 60 New York Times bestsellers to my credit and re-imagined a publishing model with the author's best interest at the heart of the enterprise. It's edifying to see our unique approach not only work well but also be so embraced," said Merkh.

The growth and steady sales increase has given Forefront Books acclaim in the hybrid-publishing space and attracted a roster of successful authors who want more control over their publishing experience. With recent publications by Glenn Beck and Joan Lunden, Forefront has produced



Forefront Books Logo

multiple best-sellers within the last year.

With the unprecedented growth, Forefront has also announced a key team expansion. Industry veteran Jacqueline Grace, who has prior experience from Simon & Schuster, Scholastic, and LifeTime Media, will help expand the Forefront brand footprint in the nation's publishing capital.

Forefront's recent New York Times bestsellers add to the list of nearly 100 New York Times bestsellers Merkh has published. They include "The Great Reset" by Glenn Beck, "Vacuuming in the Nude" by Peggy Rowe, "Why Did I Come Into This Room" by Joan Lunden, "About Your Father" by Peggy Rowe, "About My Mother" by Peggy Rowe, and "Bending Reality" by Victoria Song.

To learn more about Forefront Books, visit <https://www.forefrontbooks.com>.

#### About Forefront Books

Forefront Books is a unique publishing company that caters to the most successful men and women in their respective fields - the thought leaders, the visionaries, the pioneers, the business owners, and the entrepreneurs who have a compelling story to tell - and delivers a world-class end result from a team which has helped create more than sixty New York Times bestsellers, including six number one bestsellers.

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