

GreenPan Selected As A Good Housekeeping 2023 Sustainable Innovation Awards Winner

NEW YORK, NY, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- [GreenPan](#), inventors of ceramic nonstick cookware, announced today that the [GreenPan Valencia Pro Collection](#) was named as a winner in Good Housekeeping's 2023 Sustainable Innovation Awards in the "Waste Busters" category. The full list of awards can be found on <https://www.goodhousekeeping.com/home-products/a42959481/sustainable-innovation-awards-2023/>.



GreenPan Inventors of PFAS-Free Nonstick Ceramic Cookware

Healthy cooking starts with GreenPan.

As the inventors of PFAS-free ceramic nonstick, GreenPan is proud of the things they don't put in their pans. GreenPan's Valencia Pro Collection features award-winning Thermolon™ ceramic nonstick, which won't release toxic fumes, even when overheated, and creates 60% less CO₂

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GreenPan is honored to receive this award and recognition from such a prestigious institution. Since our inception, sustainability and PFAS-free ceramic nonstick have been the heart of our company.”

Jacob Maurer, CEO, The Cookware Company USA, makers of GreenPan

than traditional nonstick during the manufacturing curing phase. It lasts longer, performs better, and it makes cooking PFAS-free. This bestselling collection, Valencia Pro, is crafted from hard anodized aluminum for maximum strength and scratch resistance with a GreenPan exclusive Magneto™ base which delivers fantastic performance on any stovetop and specifically designed for induction cooking. Valencia Pro features diamond-infused ceramic nonstick, that's metal utensil safe, dishwasher safe, and oven safe up to 600° F. The collection's armored bodies are pretreated before they're hard anodized, for extra strength and scratch-resistance. For more information on the Valencia Pro collection, visit www.GreenPan.us.

“GreenPan is honored to receive this award and recognition from such a prestigious institution. Since our inception, sustainability and PFAS-free ceramic nonstick have been the heart of our

company. Our founders realized the need for a better nonstick cookware option, so GreenPan created one. Today, we are the fastest growing cookware brand in the industry.”

–Jacob Maurer, CEO, The Cookware Company USA, makers of GreenPan.

The Good Housekeeping Institute Labs pros and sustainability field experts spent over ten months evaluating more than 100 submissions before selecting the winners. A total of ten jurors first pored over the sustainability documentation provided with each entry. They assessed the entries on criteria including energy, water, and waste reductions, recycled content, recyclability, and reusability of packaging. They also considered the corporate social responsibility efforts, goals for carbon neutrality, zero waste and more. Good Housekeeping Institute’s scientists, engineers, dietitians, and product analysts then tested the products firsthand to ensure that they would perform in real life. They checked the entries for factors like ease of use, comfort, functionality of packaging, durability, and product efficacy during intended use. This year’s winners impressed our judges in terms of both sustainability efforts and product efficacy.

ABOUT GREENPAN™

Founded in 2007, GreenPan™ introduced the world to ceramic nonstick cookware. A Belgian cookware and small electrics brand with an international reputation, GreenPan’s signature Thermolon™ coating is manufactured without the use of PFAS, PFOA or any of the other toxic chemicals used to make



Good Housekeeping 2023 Sustainable Innovation Awards Seal



GreenPan PFAS-Free Valencia Pro Collection

traditional nonstick pans and nonstick small appliances. For more information, visit their website: www.greenpan.us/

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