

# CUBO Beverages Welcomes Acclaimed Neuroscientist Dr. Stuart Murray as Strategic Advisor

LOS ANGELES, CALIFORNIA, UNITED STATES, April

14, 2023 /EINPresswire.com/ -- [CUBO Beverages](#),

the leading provider of pod-based smart blenders and hassle-free functional beverages, today announced that Dr. Stuart Murray has joined their team as a Strategic Advisor.

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I'm thrilled to partner with CUBO Beverages, who are leading the pack to bring unprecedented ease of access to evidence-based health-promoting functional beverages.”

*Dr. Stuart Murray*

Dr. Murray is the Della Martin Associate Professor of Psychiatry and Behavioral Sciences at the Keck School of Medicine of USC, where he serves as Director of the Eating Disorders Program and Director of the Translational Research in Eating Disorders laboratory. Dr. Murray has authored more than 250 scientific manuscripts, books, and book chapters and has lectured extensively around the globe.

As a Strategic Advisor for CUBO, Dr. Murray will be leveraging his extensive background and expertise to

provide guidance on all aspects of developing new pod product lines. This includes developing science-backed, functional beverage recipes with targeted wellness benefits.

"We are thrilled to have Dr. Murray join our team as a Strategic Advisor," said Grichka Frachisse the CEO of CUBO Beverages. "His expertise in the field of medicine, neuroscience, and health will be invaluable to us as we continue to develop delicious new recipes that cater to our customer's taste, lifestyle, and wellness needs."

CUBO is the only machine that makes your favorite drinks with only delicious, clean ingredients. Its unique pod-based system offers a convenient and hassle-free way to make functional beverages in the office, for wellness organizations like gyms, spas, and studies, or simply on the go within moments. With the help of Dr. Murray, CUBO will continue to innovate and develop new products that meet the growing demand for natural and functional beverages that can help uplift corporate life.

“I'm thrilled to partner with CUBO Beverages, who are leading the pack to bring unprecedented

ease of access to evidence-based health-promoting functional beverages," stated Dr. Stuart Murray. "With the careful integration of functional neuroscience with the existing pillars of metabolic and nutritive excellence, our goal is to pack mind and body wellness into each drink."

About CUBO Beverages:

CUBO is the first pod-based smart blender to make your Wellness beverages—hot or cold—at the touch of a button! CUBO offers a self-cleaning solution that is hassle-free and ready in moments.

[www.cubopods.com](http://www.cubopods.com)

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