

Micro-Mobile Data Center Market to Reach USD 19.2 Billion by 2031 | Top Players such as- Dell, Eaton and Hanley

Increase in speed and volume of digital data generation is fueling the growth of micro mobile data center.

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/EINPresswire.com/ -- Allied Market Research published a new report, titled, " The [Micro-Mobile Data Center Market](#) to Reach USD 19.2 Billion by 2031 | Top Players such as- Dell, Eaton and Hanley." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



The global micro-mobile data center market was valued at USD 3.9 billion in 2021, and is projected to reach USD 19.2 billion by 2031, growing at a CAGR of 17.8% from 2022 to 2031.

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Factors such as, the growing digitization and internet penetration in India coupled with the importance of smart technologies, IoT-powered devices, big data, and the rollout of 5G network, are expected to boost the micro-mobile data center market trends. In addition, there is an increasing need for containerized data centers for corporate offices to frequently relocate their infrastructure. Furthermore, companies are investing more in micro-mobile data center expansion, due to workloads getting larger.

The micro-mobile data center market is segmented into rack unit, application, enterprise size, industry vertical, and region. By rack unit, it is bifurcated into up to 20 RU, 20 RU to 40 RU and

above 40 RU. By application, it is divided into instant data center, remote office and branch office and edge computing. By enterprise size, the market is segregated into large enterprises and small and medium-sized enterprises. By industry vertical, the market is classified into BFSI, manufacturing, IT & telecom, retail, healthcare, media and entertainment, government and defense and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Depending on the enterprise size, the small and medium-sized dominated the micro-mobile data center market in 2021 and is expected to continue this trend during the forecast period, owing to low cost, and suffer less latency. However, the large enterprises has the highest growth market share in the upcoming year. This is due to advances in technologies enabling micro-mobile data centers to transform industries worldwide, from BFSI to manufacturing, healthcare, and many others, drive the growth of the market.

On the basis of rack unit, above 40 RU segment captured the largest micro-mobile data center market size in 2021 and is expected to continue this trend throughout the forecast period. Above 40 RU helps IT managers organize their equipment array and provides fast, easy access to installed IT equipment. In addition, it maximize the capacity and provide more physical equipment and media security. Such advantages provide lucrative opportunities for the market growth during the forecast period.

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By region, North America dominated the micro-mobile data center market share in 2021 for the micro-mobile data center market. The increasing investment in advanced technologies such as IoT, big data, 5G and others are anticipated to provide lucrative growth opportunities for the micro-mobile data center market in North America.

The key players that operate in the micro-mobile data center market analysis are Cannon Technologies, Canovate Group, Dell EMC Inc., Eaton Corporation, Hanley Energy, Hewlett Packard Enterprise Development LP, Huawei Technologies Co. Ltd, IBM Corporation, Schneider Electric SE and Zella DC.

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KEY FINDINGS OF THE STUDY

□ By rack unit, the above 40 RU segment accounted for the largest micro-mobile data center market share in 2021.

□ On the basis of application, the remote office and branch office segment accounted for the largest micro-mobile data center market share in 2021.

□ Depending on enterprise size, the small and medium-sized enterprises accounted for the largest micro-mobile data center market share in 2021.

□ Depending on industry vertical, the IT and Telecom sector accounted for the largest micro-mobile data center market share in 2021.

□ Region wise, North America generated highest revenue in 2021.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the

domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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