Growing Demand for Non-Invasive Cosmetic Procedures Drives the Medical Aesthetic Devices Market | CAGR of 10.7% - 2030

PORTLAND, OREGON, UNITED STATES, April 14, 2023 /EINPresswire.com/ -- The Medical Aesthetic Devices Market refers to the industry that develops and sells equipment and devices used in non-invasive or minimally invasive cosmetic procedures. These procedures are meant to enhance or improve the appearance of the skin or body, such as reducing wrinkles or removing unwanted hair. The market includes a wide range of products, including laser and light-based devices, radiofrequency devices, and injectable products. The market has grown significantly in recent years as more people seek out these types of treatments.

The medical aesthetic devices market was valued at $13.5 billion in 2020, and is estimated to reach $38.9 billion by 2030, growing at a CAGR of 10.7% from 2021 to 2030.

Medical aesthetics are used to treat and improve a person's aesthetic look by addressing issues such skin laxity, excess fat, cellulite, scars, moles, wrinkles, undesired hair, liver spots, spider veins, and skin discoloration, among others. Dermatology, dental & maxillofacial surgery, reconstructive surgery, and plastic surgery are all traditionally included. Aesthetic medicine includes both surgical and non-surgical techniques, and a combination of both can be utilized to improve a person's physical appearance. Aesthetic devices are utilized to correct deformities caused by accidents, trauma, and other congenital illnesses (particularly implants).

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The global economic recession, decline in product demand, and temporary closure of most of the beauty centers affected the medical aesthetic devices market, especially during the initial phase of the pandemic.

However, the market is anticipated to recoup really soon.

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Laser and Light-Based Devices: These devices use laser or light energy to target specific areas of the skin, such as hair follicles or pigmented spots.

Radiofrequency Devices: These devices use radiofrequency energy to heat the deeper layers of the skin, stimulating collagen production and tightening the skin.

Injectables: These are products that are injected into the skin to fill in wrinkles or add volume to certain areas, such as dermal fillers or Botox.

Microdermabrasion Devices: These devices use fine crystals or a diamond tip to remove the top layer of dead skin cells, revealing smoother, more youthful-looking skin.

Body Contouring Devices: These devices use various technologies to reduce the appearance of cellulite, tighten loose skin, or eliminate unwanted fat.

Others: This includes other devices or treatments that may be used for specific purposes, such as acne treatment or scar reduction.

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Demographics: As the population ages, there is an increasing demand for non-invasive cosmetic procedures to address age-related concerns, such as wrinkles and sagging skin.

Technological advancements: The development of new technologies and devices that are more effective, efficient, and less invasive can drive demand for medical aesthetic devices.

Disposable income: The disposable income of individuals can impact demand for medical aesthetic devices. As incomes rise, more people may be able to afford these types of treatments.

Consumer awareness: The awareness and acceptance of non-invasive cosmetic procedures are increasing, which can lead to more people seeking out these types of treatments.

Regulations: Regulations surrounding the use of medical aesthetic devices can impact the market. Tighter regulations can limit the availability or increase the cost of these devices.

Competitive landscape: The level of competition among manufacturers and suppliers of medical aesthetic devices can impact market growth and innovation.

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Cluster Headache Market

Fluid Management Devices Market

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