

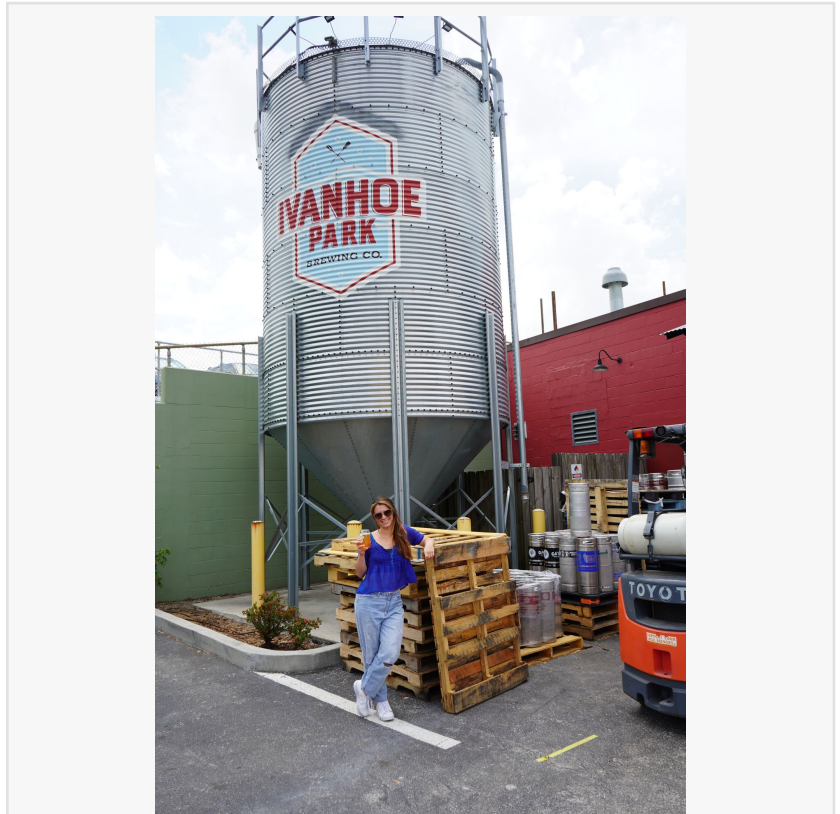
Earth Month Social and “Hyperlocal” Beer Launch Party with Orlando Nonprofit, IDEAS For Us, & Ivanhoe Park Brewing Co.

ORLANDO, FL, USA, April 14, 2023
/EINPresswire.com/ -- Earth Month Social and “Hyperlocal” Beer Launch Party with [Orlando](#) Eco Nonprofit, [IDEAS](#) For Us, and local treasure, Ivanhoe Park Brewing Co.!

Since 2008, IDEAS For Us has focused on taking direct action to advance energy, water, food, waste, and ecology sustainability at the local level. IDEAS For Us (IDEAS) began in 2008 as a group of innovative University of Central Florida students who wanted to advance sustainability on university campuses and communities around the world. Since then, it has grown into a global, United Nations-accredited non-profit focused on real action, not just advocacy, to solve environmental challenges.

This Earth Month, IDEAS For Us is partnering with community hub, Ivanhoe Park Brewing Co., to launch a new beer, “Basil Instinct”, which features “hyperlocal” African Blue Basil grown by Fleet Farming, the urban

agriculture program of IDEAS For Us. “This beer is incredibly unique and refreshing. We’ve never done anything like this before,” says Ivanhoe Park brewer, Eric. “Eric at Ivanhoe Park Brewing Co. has been an amazing partner through this experience. I’m so glad we were able to create something truly unique, using herbs grown just miles away on our farms,” says IDEAS For Us



IDEAS For Us (IDEAS) Ivanhoe Brewery



IDEAS For Us (IDEAS) logo

Director of Media and Marketing, Katie.

Join the partners on Tuesday, April 18th from 6 pm - 10 pm at Ivanhoe Park Brewing Co. for an Earth Month Social featuring eco-friendly vendors, food trucks (including Kelly's Ice Cream!), a new brew called "Basil Instinct", and live music by local singer Lauren LaRuffa! Come try the beer before it's gone!

When: Tuesday, April 18th from 6 pm - 10 pm

Where: Ivanhoe Park Brewing Co.
1300 Alden Rd, Orlando, FL 32803
*overflow parking in the Lake Highland Preparatory School lot.

[RSVP](#) for free at:

<https://www.eventbrite.com/e/earth-month-social-and-new-beer-launch-at-ivanhoe-park-brewing-co-tickets-609955993797>

More details are available at www.ideasforus.org.

Check out IDEAS' impact at

www.ideasforus.org/impact/. IDEAS For Us is an

international 501(c)3 environmental non-profit organization and accredited NGO of the United Nations that is founded and headquartered in Orlando, Florida USA.



IDEAS For Us Education Coordinator, Kellie, posing with one of We Are Kind's newest tote bags. This tote will be raffled off to members this January.

“

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*IDEAS For Us Director of
Media and Marketing, Katie
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