

# New Jersey Direct Mail B2C & B2B Postcard Marketing Services Expanded

*Looking for ways to enhance your direct mail campaigns, check out what the experts at 24-7 Marketing in New Jersey can do for you with their expanded services.*

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/EINPresswire.com/ -- With the addition of advanced direct marketing tools, 24-7 Marketing is providing B2C and B2B clients with access to full-service [direct mail](#) and Every Door Direct Mail ([EDDM](#)) packages that include design, printing, list acquisition, mail processing, and postage. The services are available to businesses in many direct to consumer sectors, including retail, food and beverage, medical, dental, and automotive as well as business-to-business clients.

More details can be found at <https://www.24-7marketing.net/near-me-nj-company-direct-mail>

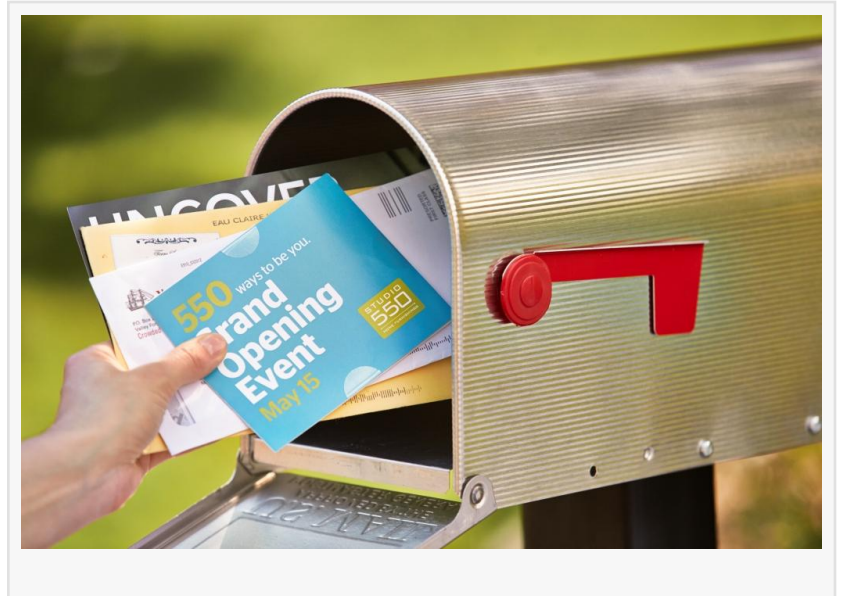


Though many businesses rely on digital advertising to attract clients, direct mail advertising remains an effective way of growing a customer base. Research shows that the physical interaction involved with direct mail improves recall, increases internalization, and evokes greater emotional responses. 24-7 Marketing's updated direct mail services provide clients with tangible advertising that creates a deeper connection between them and their customers.

To accomplish this, the advertising professionals at 24-7 Marketing pull from over 30 years of graphic design and direct mail experience. The [marketing services](#) company creates eye-catching and memorable flyers, mailers, pamphlets, and postcards. They also ensure that messaging is

strong, clear, and enticing.

Once the direct mail ad is designed, the experts at 24-7 Marketing will also get it printed and delivered on the client's behalf. Thanks to their extensive knowledge of postal codes and regulations, they can get the most affordable printing and postage rates that clients would be unable to get themselves. Some clients have experienced substantial savings when compared to other firms or doing it themselves.



In terms of mailing out postcards, 24-7 Marketing employs a comprehensive “cloning” technique that essentially aims to duplicate a client's preferred customers. This means obtaining effective lists of more suitable leads, prioritizing delivery to them, and saving clients thousands of dollars.

“24-7 Marketing showed me the importance of a correct marketing strategy,” said a satisfied customer. “While I was having success with digital advertising, I was neglecting more traditional forms of advertising like direct mail. With their direct marketing expertise, I've now generated so many leads I need to increase staffing. They did a fantastic job.”

#### About 24-7 Marketing

24-7 Marketing is a full-service marketing services company helping B2C & B2B clients across New Jersey and beyond. In addition to direct mail advertising, they also provide marketing strategies, media plans, website creation and design, search engine optimization, social media marketing, email marketing, and more.

Interested parties can find more information about all their services at [www.24-7marketing.net](http://www.24-7marketing.net).

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