

# Serdes Market is expected to grow at USD 1.3 billion, at a CAGR of 15.2% by 2030 | Rising Network Infrastructure

*Rising Network Infrastructure & Globalization to boost the Serdes Market growth.*

NEW YORK, NY, US, April 17, 2023 /EINPresswire.com/ -- The global [SERDES market](#) size was valued at USD 712.7 million in 2020 and is expected to reach USD 1.3 billion by 2030, at a CAGR of 15.2% during the forecast period.



The SerDes (Serializer/Deserializer) market refers to the industry that produces and supplies high-speed serial communication interfaces that convert parallel data into serial data and vice versa. SerDes technology enables high-speed communication between electronic devices over long distances with minimal noise interference, making it a critical component in modern data communication systems.

## Serdes Market Key Players

The market is highly competitive and fragmented, with several players offering a wide range of SERDES products. Some of the key players in the SERDES market include

- Texas Instruments
- Analog Devices, Broadcom
- Maxim Integrated
- Xilinx.

These companies are focusing on developing advanced SERDES solutions that offer higher data transfer rates, lower power consumption, and greater flexibility to meet the diverse needs of different applications.

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## Regional Analysis

The SerDes (Serializer/Deserializer) market is a global industry that serves various regions around the world. The market is growing rapidly, driven by the increasing demand for high-speed data transfer and low power consumption in various applications. Here is a brief regional analysis of the SerDes market:

**North America:** North America is a significant market for SerDes products, mainly due to the strong presence of key players in the region. The United States is the largest market in North America, driven by the increasing demand for data centers and high-speed communication networks.

**Europe:** Europe is another significant market for SerDes products, driven by the growing adoption of advanced technologies such as 5G, IoT, and Industry 4.0. Countries such as Germany, France, and the UK are major markets in Europe, with several companies offering SerDes products in the region.

**Asia-Pacific:** Asia-Pacific is a rapidly growing market for SerDes products, driven by the increasing adoption of advanced technologies in countries such as China, Japan, and South Korea. The region is witnessing significant growth in data center infrastructure and telecommunications networks, driving the demand for high-speed SerDes solutions.

**Latin America:** Latin America is an emerging market for SerDes products, driven by the increasing adoption of digital technologies in the region. The market is expected to witness significant growth in the coming years, driven by the growing demand for advanced communication systems.

**Middle East and Africa:** The Middle East and Africa are also emerging markets for SerDes products, driven by the increasing investment in digital infrastructure in the region. The market is expected to witness significant growth in the coming years, driven by the growing demand for high-speed communication networks in the region.

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## Market Segmentation

The SerDes (Serializer/Deserializer) market can be segmented based on various factors such as application, end-use industry, data rate, and region. Here are some common segmentation categories used in the SerDes market:

Based on Application: Telecommunications, Data centers, Consumer electronics, Automotive, Aerospace and defense, Others

Based on End-use Industry: Telecommunications, IT and data centers, Consumer electronics, Automotive, Aerospace and defense, Others

Based on Data Rate: Less than 6 Gbps, Between 6 Gbps and 12 Gbps. Between 12 Gbps and 24 Gbps, Above 24 Gbps

Based on Region: North America, Europe, Asia-Pacific, Latin America, Middle East and Africa

Based on Architecture: Standalone SerDes, Embedded SerDes, Radio-Frequency (RF) SerDes

Based on Protocol: PCI Express, HDMI, DisplayPort, USB, Ethernet, Others

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Market segmentation enables SerDes manufacturers to target specific customer groups and customize their products and services accordingly. This approach helps companies to better understand customer needs and preferences and develop targeted marketing strategies. It also enables them to focus on specific market segments and gain a competitive edge in the market.

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Sagar kadam

WantStats Research And Media Pvt. Ltd.

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