

# Market Insights: The Assessment Services Landscape and Trends

*Surge in demand for skill assessment for better employability is one of the significant factors driving market revenue growth*

SURREY NORTH, BRITISH COLUMBIA, CANADA, April 17, 2023

/EINPresswire.com/ -- Emergen Research's report titled "[Global Assessment Services Market Size, Share, Price, Trends, Growth, Report and Forecast 2022-2030](#)" offers a comprehensive analysis of the worldwide Assessment Services market. The report evaluates the market based on various segments, By Product Type (Psychometric Test, Aptitude Tests, Coding Tests), By Service Type, By Medium (Online, Offline), By Sectors (K-12, Higher Education, Corporate, Government)



assessment services market size reached USD 12.32 Billion in 2021 and is expected to register a revenue CAGR of 7.3% during the forecast period, according to latest analysis by Emergen Research. Increasing number of competitive examinations and certifications and rising need for skill assessment for increasing employability are some key factors driving global assessment services market revenue growth.

Furthermore, the report delves into the market's various segments and their respective sub-segments, highlighting the key factors driving growth in each of these categories. It also examines the competitive landscape of the market, profiling the leading players and their strategies for gaining a competitive edge.

Overall, Emergen Research's report offers a valuable resource for businesses and investors seeking to gain a comprehensive understanding of the global Assessment Services market and its potential for growth and profitability.

Scope of Research:

The market Size Value in 2030: 23.28 Billion

CAGR (2022-2030): 7.3%

Report Coverage: Revenue Forecast, Company Ranking. Competitive landscape, growth factors, and trends

Customization Scope: 10hrs of free customization and expert consultation

To obtain a free sample report with a table of contents:

<https://www.emergenresearch.com/request-history/182>

The sample report provides a glimpse into the market's size, share, trends, and growth prospects over the forecast period, as well as a detailed overview of the various segments and sub-segments covered in the full report. This will help you assess whether the report meets your business needs and requirements.

The competitive landscape section of the report provides a detailed analysis of the leading players operating in the global Assessment Services market, along with their strategies for gaining a competitive edge in the industry. The report profiles the key players, including their company overview, financial performance, product portfolio, and recent developments.

The report also highlights the major mergers and acquisitions, partnerships, collaborations, and agreements among the players to expand their market presence and increase their customer base. It also provides an overview of the market share held by each player and their respective competitive position in the market.

The competitive landscape analysis is essential for businesses and investors seeking to gain a competitive advantage in the market. It helps them to understand the strategies adopted by their competitors and the challenges they may face in the market.

Leading Players in the Global Assessment Services Market: Korn Ferry, Pearson Education Inc., Aon Plc, TeamLease, Development Dimensions International, Inc., Mercer LLC, PSI Services LLC, Hogan Assessments, Talent Plus Inc., and IBM Corporation.

Emergen Research has segmented the global assessment services market on the basis of product type, service type, medium, sectors, and region:

Product Type Outlook (Revenue, USD Billion; 2019–2030)

Psychometric Test

Aptitude Tests

Coding Tests

Others

Service Type Outlook (Revenue, USD Billion; 2019–2030)

Entrance Assessment Services

Recruitment & Promotion Assessment Services

Certification Assessment

Pre-Employment Assessment Service

Development Assessment Service

Medium Outlook (Revenue, USD Billion; 2019–2030)

Online

Offline

Sectors Outlook (Revenue, USD Billion; 2019–2030)

K-12

Higher Education

Corporate

Government

Consult with our expert analysts to gain a deeper understanding of the Assessment Services market: <https://www.emergenresearch.com/industry-report/assessment-services-market>

Key Market Drivers and Challenges:

The report provides a comprehensive analysis of the global Assessment Services market, evaluating the market on the basis of various segments such as diagnostic and treatment methods, route of administration, treatment channels, and major regions.

The report offers insights into the key drivers, challenges, and opportunities shaping the market's landscape, along with a detailed overview of the market's size, share, trends, and growth prospects over the forecast period from 2022 to 2030.

The report delves into the market's various segments and sub-segments, highlighting the key factors driving growth in each category.

The report examines the competitive landscape of the market, profiling the leading players and their strategies for gaining a competitive edge.

The report also provides a free sample report with a comprehensive table of contents, allowing businesses and investors to assess whether the report meets their needs before investing in the full report.

Overall, the report provides valuable insights into the global Assessment Services market, making it a valuable resource for businesses and investors seeking to gain a comprehensive understanding of the industry's landscape.

Regional Segmentation:

North America

Latin America

Europe

Middle East & Africa

Asia Pacific

Some Key Highlights from the Report

Coding test segment accounted for significantly large revenue share in 2021. Evaluating coding skills of programmers has emerged as an essential procedure in recruitment in IT and software firms. These types of assessment tests are generally conducted to hire a software developer or programmer. The different screening methods for hiring a programmer are a coding test or programming test, an online code test or software test, and an online proctored code test.

K-12 includes 12 years – from Kindergarten to 12th grade – and steady increasing competitiveness among school students and study efforts and options for preparation for competitive exams from an early age is driving revenue growth of this segment. For instance, Byju's Think & Learn is a K-12 based online platform that offers plenty of courses focusing on India's K-12 students. The company provides improved learning services through online, next-level, intuitive graphical programs and enhanced self-assessment services.

Entrance assessment services are a way for educational institutes and organizations to understand the potential of a student or candidate. It is usually used as an educational skills assessment by schools and colleges as a part of the general admission process. The primary purpose of entrance assessment services is to help the client ascertain that all the selected individuals possess the required skills and proficiencies needed to face the challenges in the specific job role or educational program.

Market in Asia Pacific is expected to register a rapid growth rate during the forecast period, attributed to increasing number of competitive certifications tests, increasing necessity for skill assessment for better employability, and rapidly increasing labor force size in countries in the region.

Stay up to date with the latest industry trends and insights by Downloading to our Sample: <https://www.emergenresearch.com/request-history/182>

We hope that this report provides valuable insights for our readers. Please feel free to contact us for any further information or assistance.

At Emergen Research, we are dedicated to providing our clients with unparalleled market research and consulting services. Our comprehensive solutions are designed to help businesses locate, target, and analyze consumer behavior shifts across demographics and industries, empowering them to make smarter decisions.

We offer a wide range of market intelligence studies that provide relevant, fact-based research across multiple industries, including Healthcare, Touch Points, Chemicals, Types, and Energy. Our team of experienced analysts is equipped with diverse areas of expertise, allowing us to provide concrete solutions to any research problems our clients may face.

We are committed to staying up-to-date with the latest market trends and continuously updating our research offerings to ensure our clients are always informed. By working with Emergen Research, our clients gain a competitive edge over their respective competitors and can make informed decisions that drive their business forward.

Eric Lee

Emergen Research

+91 90210 91709

sales@emergenresearch.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/628357930>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.