

# JabberYak Introduces a New App to Help Introverts Thrive at Events or at The Workplace.

*Connecting people based on common interests makes this app a unique and effective networking tool.*

SCOTTSDALE, AZ, USA, April 17, 2023 /EINPresswire.com/ -- Scottsdale startup [JabberYak](#) introduces, [ConnectNOW](#), a social networking application that enables individuals who are attending the same event, conference or at the workplace to connect based on common interests. This unique application is designed to help participants to engage, interact and build relationships based on common interests.



The image shows a promotional graphic for the Jabber Yak ConnectNOW app. On the left, the Jabber Yak logo is displayed above the text "ConnectNOW" in a blue circle, followed by the tagline "See who else has the same interests as YOU!". Below this, it says "Rev up your event engagement with ConnectNOW". On the right, a smartphone displays the app's interface, showing a list of users and their shared interests. The interface includes a header with the Jabber Yak logo and a list of users with their names and event names. The first user, "Hannah CHENWELL SURING", has a "63 people have interests in common with you!" notification. The second user, "Hannah WAIN COTY WHISSETT", has a "22 people have more than 1 interest in common with you." notification. A "Show Me" button is visible between the two user cards.

“We are striving to create the most comprehensive event engagement and networking solution in the market. ConnectNOW is an addition to JabberYak’s integrated icebreaker products for events, meetings, and the workplace.” Said, Shideh Doerr, CEO of JabberYak. “JabberYak’s ConnectNOW offers a fun way for event participants or company employees to see others in real-time who have the same interests as they do. Whether individuals are skiers, beach bums, football fans, foodies, axe throwers, or Piston fans like me, they can find others who share the same passions.”

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*Shideh Doerr, CEO of  
JabberYak*

ConnectNOW messaging feature, lets users reach out directly to each other or from a chat forum to share information and arrange group activities.

JabberYak’s [icebreakers for meetings](#) also include customized Office Name Plates, T-Shirts, Event

Badges, Name Tags, Buttons , Virtual Background, Mobile Scavenger Hunt, and comprehensive Data Analytics Reporting which helps event organizers or companies understand which activities are valued by the participants and respond with meaningful perks or incentives.



Icebreaker Products for Events, Meetings and the Workplace

Built on the 7 Degrees of Interests concept, JabberYak's patented technology gives users access to customized personal interest templates that include: sports, activities, hobbies, food, arts, adventures and more. JabberYak integrated solution utilizes these interests to create event-specific icebreaker products that help participants interact, engage, and network.

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