

Data Extraction Market Forecast, Insights, Future Trends & Opportunities | Growth Rate of 11.8% during 2020-2027

Need to extract and analyze data from different sources, such as databases, websites & social media platforms, is driving the data extraction industry growth.

PORTLAND, PORTLAND, OR, UNITED STATES, April 18, 2023 /EINPresswire.com/ -- The global <u>data</u> <u>extraction market</u> was valued at \$2.14 billion in 2019 and is expected to increase at a CAGR of 11.8% from 2020 to 2027, reaching \$4.90 billion by 2027.



Data extraction software use several approaches to aggregate, refine, and process data in order to extract valuable insights from vast amounts of data. The basic purpose of data extraction software is to discover hidden patterns in data and to analyse enormous blocks of information in order to extract significant patterns and trends.

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Data Extraction Market Dynamics:

The data extraction market is being driven by several factors, including the increasing volume of data generated by organizations, the need to extract and analyze data from multiple sources, and the growing demand for automation and artificial intelligence (AI) in data processing. One of the key drivers of the data extraction market is the exponential growth in data generated by organizations, which includes structured and unstructured data from various sources such as social media, IoT devices, and business applications. Data extraction enables organizations to extract valuable insights from this data, which can be used to improve decision-making and drive business growth. Another driver of the data extraction market is the need to extract and analyze data from multiple sources, including databases, websites, and social media platforms. Data

extraction tools can automate this process, saving time and resources and reducing the risk of errors.

The growing demand for automation and AI in data processing is also driving the data extraction market. Data extraction tools can leverage AI algorithms to identify patterns, extract relevant information, and automate repetitive tasks, improving efficiency and accuracy. Overall, the data extraction market is expected to continue to grow as organizations seek to extract insights from the increasing volume of data generated and leverage automation and AI to improve their data processing capabilities.

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Data Extraction Market Trends:

The data extraction market is witnessing several trends, including the adoption of cloud-based data extraction solutions, the integration of artificial intelligence (AI) and machine learning (ML) in data extraction tools, and the growing demand for real-time data extraction. One trend in the data extraction market is the adoption of cloud-based solutions, which offer several advantages such as scalability, cost-effectiveness, and flexibility. Cloud-based data extraction tools enable organizations to extract data from various sources and manage it in a centralized location. Another trend is the integration of AI and ML in data extraction tools, which enables the automation of data extraction processes and the identification of patterns and insights in large datasets. AI and ML algorithms can help improve the accuracy and efficiency of data extraction, reducing the risk of errors and saving time.

The growing demand for real-time data extraction is also a significant trend in the market, as organizations seek to extract insights from data as quickly as possible. Real-time data extraction tools can help organizations make faster and more informed decisions based on up-to-date information. Finally, the data extraction market is witnessing the development of new use cases and applications, such as data extraction for predictive maintenance, fraud detection, and supply chain optimization, among others, which are driving the adoption of data extraction solutions in new industries and sectors. Overall, the data extraction market is expected to continue to grow and evolve as organizations seek to extract insights from the increasing volume of data generated and leverage new technologies to improve their data extraction capabilities.

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North America dominated the data extraction market in 2019 and is likely to maintain its position during the forecast period. Early adoption of innovative technologies by end users is a prominent element driving market expansion in this region. However, Asia-Pacific is predicted to develop at a substantial rate during the forecast period, owing to an increase in digital technology use across emerging markets and an increase in investment by key players in the

data extraction market in China and India to expand their operations.

The key players profiled in the data extraction market analysis are Alteryx, Inc., Altair Engineering Inc., Fair Isaac Corporation, IBM Corporation, Microsoft Corporation, Matillion Ltd., Oracle Corporation, SAS Institute, Inc., SAP SE, and Teradata Corporation. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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