

SPIRIT ANIMAL COFFEE certifies as the first B-Corporation coffee company in Central America

Specialty coffee company, Spirit Animal Coffee has announced today its certification as a B Corporation (or B Corp).

SAN PEDRO SULA, CORTES, HONDURAS, April 19, 2023 /EINPresswire.com/ -- Specialty coffee company, [Spirit Animal Coffee](#) has announced today its certification as a B Corporation (or B

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Chris Turner, Executive Director of B Lab UK

Corp), joining a growing group of companies reinventing business by pursuing purpose as well as profit. Spirit Animal Coffee has been certified by B Lab, the not-for-profit behind the B Corp movement, as having met rigorous social and environmental standards which represent its commitment to goals outside of shareholder profit.

The B Corp certification addresses the entirety of a business' operations and covers five key impact areas of Governance, Workers, Community, Environment and

Customers. The certification process is rigorous, with applicants required to reach a benchmark score of over 80 while providing evidence of socially and environmentally responsible practices relating to energy supplies, waste and water use, worker compensation, diversity and corporate transparency. To complete the certification, the company will legally embed their commitment to purpose beyond profit in their company articles.

Spirit Animal Coffee is now part of a community of 6,279 businesses globally who have certified as B Corps. The B Corp community in the UK, representing a broad cross section of industries and sizes, comprises over 1,100 companies and include well-known brands such as The Guardian, innocent, Patagonia, The Body Shop and organic food pioneers Abel & Cole.

Recent attention on the specialty coffee industry makes Spirit Animal Coffee B Corp certification a notable step and signals a shift towards greater accountability and transparency in the sector.

Chris Turner, Executive Director of B Lab UK, says “We are delighted to welcome Spirit Animal Coffee to the B Corp community. This is a movement of companies who are committed to

changing how business operates and believe business really can be a force for good. We know that Spirit Animal Coffee are going to be a fantastic addition to the community and will continue driving the conversation forward”.

“We are pleased to have B Corps of all shapes and sizes as part of our community – from startups to multinationals and across many different industries. Business is a powerful force and B Corps demonstrate that you can do good in any sector. Welcoming Spirit Animal Coffee is an exciting moment because they have an opportunity to lead the way within the food & beverage industry. We and the rest of the B Corp community are really pleased to support Spirit Animal Coffee in paving the way for a new way of doing things”.

“Being able to welcome Spirit Animal Coffee to the B Corp community is hugely exciting. Their commitment to doing business differently will be an inspiration to others and really help spread the idea that we can redefine success in business to be as much about people and planet as it is about profit”.

The logo for Spirit Animal Coffee, featuring the words "SPIRIT ANIMAL" in a bold, dark blue, sans-serif font, stacked vertically. The letters are large and blocky, with a slight shadow effect.

Spirit Animal Coffee

There are currently over 1,100 B Corps in the UK and 6,279 worldwide. Other food & beverage industry B Corps include Stumptown Coffee Roasters, Jasper Coffee and Original Coffee Roasters.

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Spirit Animal Coffee

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