

RÉDUIT BOOST Wins World Famous Red Dot Design Award

RÉDUIT BOOST, smart skincare-enhancing device has won Red Dot Design Award.

CORCELLES, NEUCHÂTEL,
SWITZERLAND, April 19, 2023
/EINPresswire.com/ -- The Swiss
beauty-tech brand [RÉDUIT](#) has won the
international [Red Dot Design Award](#) for
the RÉDUIT [BOOST](#) smart skincare-
enhancing device.

RÉDUIT BOOST amplifies the effects of
skincare products - serums, creams, or
lotions - thanks to its patented
diamagnetic technology that enables better absorption and deeper penetration of active
ingredients in over 2 million specific skincare formulations¹.



RÉDUIT BOOST Forest Green - smart skincare-
enhancing device.

“

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Paul Peros

The smart device is further optimized for better results
through personalization based on your skin type, specific
skin condition, type of product you are using, and the
climate you live in, creating a one-in-a-million treatment for
you and your skin alone².

With its credo, “in search of good design and innovation”,
the Red Dot Award is the most prestigious and largest
design competition in the world. As a Red Dot winner,
RÉDUIT BOOST now stands alongside the likes of the Apple
iPhone 13, BMW 5er Touring, Ferrari Daytona, Hublot Big
Bang, Shiseido's BAUM or Bugaboo. with its own spot in
the Red Dot design museum's permanent exhibition for

Product Design winners.

On being awarded the design industry's highest acclaim, Paul Peros, CEO of RÉDUIT said:
“RÉDUIT has always been about truly innovative concepts and product excellence. This is also

true for RÉDUIT BOOST. We were the first to successfully tap into the immense potential of diamagnetics with simple and effective product concepts. Still, creating a product that serves the consumer (and not the other way around), requires discipline in making sure that one arrives at the optimal solution for every single design dimension. I would like to thank Red Dot and the world's leading design experts for such an acknowledgement, as well as our team for the outstanding result!"

¹RÉDUIT BOOST operates on the basis of specific diamagnetic enhancement waveforms for +2 million specific skincare products, based on their unique descriptions, claims and ingredients.

²Personalisation and optimisation of the waveforms are adjusted across nine user-specific parameters spanning over 35,000 different input combinations.

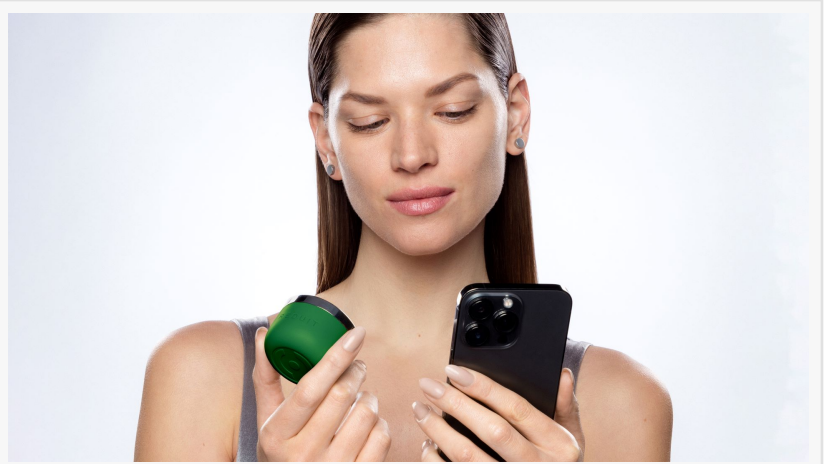
³Source: Google Trends, worldwide 12-months average index.

ENDS // Notes to Editors

To try BOOST or for any other queries, please contact iva@reduit.com

About RÉDUIT

In French 'RÉDUIT' means 'reduced'. We reduce packaging. Amplify results. Reduce time. Amplify efficacy. Reduce steps. Amplify beauty. RÉDUIT was created with one vision: to revolutionize the everyday beauty routine. We started in Neuchâtel, Switzerland, with the dream of creating truly superior beauty products. From performance to sustainability and user-friendliness, we design products that truly elevate the everyday. Set on raising the bar for professional and at-home beauty solutions that deliver on one simple promise: enhancing the results and experience while reducing the unnecessary.



BOOST is designed to fit perfectly into the palm of the hand, and with a comfortable silicone touch and feel. The device glides effortlessly over the skin delivering alternating vibrations for a relaxing, facial massage.



Available in four colors, BOOST's ergonomic design can easily be taken on the go so that you need not ever leave your skincare routine behind.

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