

## No Hour Vintage and Take Off Streetwear Announce their Collaboration for a Unique Clothing Line

Introducing the No Hour Vintage and Takeoff streetwear collaborative collection

NEW YORK, NY, UNITES STATES, April 20, 2023 /EINPresswire.com/ -- No Hour Vintage and Take Off streetwear are thrilled to announce their collaboration on a unique clothing line that will bring together the best of vintage and modern fashion. The partnership between the two brands will combine the expertise of Take Off streetwear - a dynamic fashion brand that is dedicated to producing highquality streetwear with a focus on detail, craftsmanship, and creativity and No Hour Vintage, an emerging clothing brand that offers underground workwear and streetwear style



garments by innovating with brands such as Carhartt, Dickies, and upcycling unique one-of-a-kind pieces that can be found at New York City's many thrift stores.

The "SWT SUIT" SET collaboration between TKF apparel and No Hour Vintage offers a unique one-off piece, screen printed sweat suit in a stunning charcoal color that's sure to turn heads. The brand's unique approach to fashion offers customers a chance to express their individuality and stand out from the crowd.

The brand prides itself on its eco-friendly approach to fashion through upcycling and unique pieces that are handmade using methods such as cut and sew, bleaching, and screen printing by founder Will Brothers. The clothes do not follow trends but rather innovate upon them by combining the quality nature of workwear with the allure of thrift store finds.

According to Will Brothers, "Workwear has become too trendy and lacks innovation, leaving the clothes "bland and soulless." No Hour Vintage aims to create a community of individuals who strive to express their unique self, rather than conforming to what they see on Instagram or on store shelves. The brand's unique approach to fashion offers customers a chance to express their individuality and stand out from the crowd.

If you consider yourself drawn to unique designs and value individuality, be sure to check out No Hour Vintage for your next fashion purchase. Check it out for yourself at @NoHourVintage, and @Dumbasswilly on Instagram.

## About No Hour Vintage:

No Hour Vintage offers a refreshing take on the fashion industry. Founded in New York City, No Hour Vintage established itself by selling at fellow brand CNCLD's pop-up rack in Washington Square Park and various Brooklyn NYC sites and has added in Massachusetts. The brand's commitment to sustainability and individual expression sets it apart from the competition, making it an exciting brand to watch as it continues to expand and innovate with the increased attention on eco-friendly fashion, upcycling, and unique thrift store finds. No Hour Vintage plans to expand to a website and new collaborations.

## **About William Brothers:**

William Brothers is the founder of No Hour Vintage and was nominated as one of the Upand-Coming Student Entrepreneur of the Year

through the Entrepreneurship and Innovation program, School of Management, Clark University, Worcester MA.





Will Brothers

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