

# Sexually Transmitted Disease (STD) Diagnostics Market Size to Reach US\$ 135.94 Billion 2023-2028

*Global sexually transmitted disease (STD) diagnostics market size reach US\$ 135.94 Billion by 2028, exhibiting a growth rate (CAGR) of 5.39% during 2023-2028.*

NY 11249, BROOKLYN, USA, April 20, 2023 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled, "Sexually Transmitted Disease (STD) Diagnostics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", Offers a comprehensive analysis of the industry, which comprises insights on the [sexually transmitted disease \(STD\) diagnostics market share](#). The global sexually transmitted disease (STD) diagnostics market size reached US\$ 98.71 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 135.94 Billion by 2028, exhibiting a growth rate (CAGR) of 5.39% during 2023-2028.



Sexually Transmitted Disease (STD) Diagnostics Market Report 2023 To 2028

## Market Overview:

Sexually transmitted disease (STD) diagnostics refers to the various tests, examinations, and swab cultures conducted to identify and confirm the presence of STDs. It consists of conducting fluid, urine, and blood tests to detect certain STDs antigens or antibodies. It is widely employed to screen and detect numerous STDs and infections, such as gonorrhea, syphilis, trichomoniasis, genital herpes, chlamydia, pubic lice, AIDS, bacterial vaginosis, scabies, and chancroid. It helps detect and treat diseases at an early stage, protect unborn children from infections, prevent infertility, and reduce the spread of diseases. Owing to these benefits, STD diagnostics are widely conducted in laboratory testing and point-of-care (POC) testing across the globe.

Get a PDF Sample for more detailed market insights: <https://www.imarcgroup.com/sexually-transmitted-disease-diagnostics-market/requestsampl>

## Sexually Transmitted Disease (STD) Diagnostics Market Trends and Drivers:

The market is primarily driven by the increasing incidence of sexually transmitted diseases (STDs) due to unprotected sexual intercourse and drug abuse. In addition, the widespread product adoption to detect various disease-causing agents, such as viruses, bacteria, and parasites, with high accuracy and reliability to help healthcare providers determine suitable treatment, improve clinical outcomes for patients, and prevent transmission from mother to infants is contributing to the market growth. Moreover, the introduction of artificial intelligence (AI)-based mobile applications that can diagnose STDs by analyzing digital images of private parts while maintaining confidentiality represents another major growth-inducing factor. Besides this, the growing awareness among the masses about the importance of early diagnosis and detection of STDs that can prevent long-term complications, such as congenital disabilities, infertility, cancer, blindness, brain damage, and mental retardation, is propelling the market growth. Furthermore, the implementation of government initiatives to raise awareness about sexual health and STD testing is creating a positive market outlook.

## Sexually Transmitted Disease (STD) Diagnostics Market 2023-2028 Competitive Analysis and Segmentation:

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Abbott Laboratories  
Becton Dickinson and Company  
BioMérieux SA  
Bio-Rad Laboratories Inc.  
Cepheid (Danaher Corporation)  
Hoffmann-La Roche AG  
Hologic Inc.  
Qiagen N.V.  
Quidel Corporation  
Siemens Healthineers AG (Siemens AG), etc.

The report has segmented the market based on type, device type, and end user.

### Type Insights:

Chlamydia Testing  
Syphilis Testing  
Gonorrhea Testing  
Herpes Simplex Virus Testing  
Human Papilloma Virus Testing

Human Immunodeficiency Virus Testing  
Chancroid Testing  
Others

Device Type Insights:

Laboratory Devices  
Thermal Cycler – PCR  
Lateral Flow Readers  
Flow Cytometers  
Absorbance Microplate Reader – Enzyme Linked Immunosorbent Assay (ELISA)  
Others  
Point of Care (PoC) Devices  
Phone Chips (Microfluidics + ICT)  
Portable/Bench Top/Rapid Diagnostic Kits

End User Insights:

Laboratory Testing  
Point of Care (PoC) Testing

Breakup by Region:

North America  
Asia-Pacific  
Europe  
Latin America  
Middle East and Africa

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Key highlights of the report:

Market Performance (2017-2022)  
Market Outlook (2023-2028)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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