

# Digital Health Market will generate new growth opportunities 2023-2030 | McKesson Corporation, Cerner Corporation

Digital health integrates advanced technologies that utilizes digital, mobile, and cloud-based platforms to offer better healthcare service to patients.

SEATTLE, WASHINGTON, UNITED STATES, April 20, 2023  
 /EINPresswire.com/ -- [Digital Health Market](#) Size Projections:



Global digital health market size was valued at US\$ 85.0 Billion in 2022 and is expected to witness a CAGR of 23.8% over the forecast period (2023-2030). The market is driven by the increasing adoption of digital health technologies, such as telemedicine, mobile health, and cloud-based platforms, which are transforming the healthcare industry. The market is also driven by the growing demand for personalized medicine and the increasing focus on patient engagement. The market is expected to continue to grow rapidly over the next decade, driven by the increasing adoption of digital health technologies and the growing demand for personalized medicine and patient engagement.

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*Coherent Market Insights*

Coherent Market Insights has released a new research study titled Digital Health market is growing rapidly, which signifies a strong interest in Digital Health research as we enter 2023. The study provides a comprehensive analysis of the digital health market, including the market size, growth rate, and key players. The study also provides insights into the challenges and opportunities in the digital health market. The study is available for purchase at a special discount price of \$1,499 (USD) for a limited time only.

[140+ Pages Research Study] Coherent Market Insights has released a new research study titled Digital Health market is growing rapidly, which signifies a strong interest in Digital Health research as we enter 2023.

Today's business leaders face an endless stream of decisions around target markets, pricing, promotion, distribution channels, and product features and benefits. They must account for all the factors involved, and there are market research studies and methodologies strategically designed to capture meaningful data to inform every choice.

Get a Sample PDF of This Report: <https://www.coherentmarketinsights.com/insight/request-sample/1909>

(The sample of this report is readily available on request. The report sample contains a brief introduction to the research report, a Table of Contents, a Graphical introduction of regional analysis, Top players in the market with their revenue analysis, and our research methodology.)

Our Sample Report May Includes:

- 2030 Updated Report Introduction, Overview, and In-depth industry analysis.
- 100+ Pages Research Report (Inclusion of Updated Research).
- Provide Chapter-wise guidance on Requests.
- 2023 Updated Regional Analysis with Graphical Representation of Size, Share & Trends
- Includes Updated List of tables & figures.
- Updated Report Includes Top Market Players with their Business Strategy, Sales Volume, and Revenue Analysis.

At present, the 'Digital Health Market' is possessing a presence over the globe. The Research report presents a complete judgment of the Digital Health Market which consists of future trends, growth factors, consumption, production volume, CAGR value, attentive opinions, profit margin, price, and industry-validated market data. This report helps individuals and Digital Health Market competitors to predict future profitability and to make critical decisions for business growth. The primary and secondary data collected by the research team from many sources such as telephonic interviews, annual reports, industry experts and market players, government surveys, press releases and paid data bases are thoroughly analyzed and are scientifically represented with the help of the tables, pie charts and graphs for user to understand easily. The research team uses the tools such as SWOT analysis and PESTLE analysis for understanding the impacts of the factors such as political, economic, sociological, technological and legal which affects the Digital Health Market and to provide the strength and weakness, upcoming opportunities and threats.

Competitive Landscape:

The given section on the global Digital Health market will include an extensive examination of the various players in this industry, their respective company overviews, an analysis of existing product portfolios, financials, etc. We even include a supply-chain analysis, a PEST analysis, market probability scenarios, Porter's Five Forces analysis, and other related frameworks that are meant to aid in the expansion of your reputed organization. The specific application of these given findings allows all our clients to apply essential yet accurate data when formulating the most-suitable business strategies with the aim of improving their business' footprint in this global industry.

## Top Key Players:

- Allscripts Health Solutions Inc.
- McKesson Corporation
- Cerner Corporation
- Siemens Healthineers
- GE Healthcare
- Koninklijke Philips N.V.
- Qualcomm Inc.
- Proteus Digital Health Inc.
- Truven Health Analytics Athenahealth Inc.
- Cisco Systems

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## Research Methodology:

- Defined your buyer persona
- Identified a persona group to engage
- Prepared research questions for your market research participants
- Lists of your primary competitors
- Summarized your findings

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□□ □□□□□□□□ □□□□□□□□ – Analyst's summarization of the company's business strategy.

□□ □□□□ □□□□□□□□ – A detailed analysis of the company's strengths, weakness, opportunities and threats.

□□ □□□□□□□ □□□□□□□□ – Progression of key events associated with the company.

□□ □□□□□ □□□□□□□□□ □□□ □□□□□□□□□ – A list of major products, services and brands of the company.

□□ □□□ □□□□□□□□□□□□ – A list of key competitors to the company.

□□ □□□□□□□□□ □□□□□□□□□ □□□ □□□□□□□□□□□□ – A list and contact details of key locations and subsidiaries of the company.

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Regional Analysis :

□ The Middle East and Africa (Turkey, GCC Countries, Egypt, South Africa)

□ North America (United States, Mexico, and Canada)

□ South America (Brazil etc.)

□ Europe (Germany, Russia, UK, Italy, France, etc.)

□ Asia-Pacific (Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia)

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Purchasing the Digital Health Market for the Following Reasons:

□□ Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.

□□ Recognize emerging players with potentially strong product portfolios and create effective counter-strategies to gain a competitive advantage.

□□ Classify potential new clients or partners in the target demographic.

□□ Develop tactical initiatives by understanding the focus areas of leading companies.

□□ Plan mergers and acquisitions meritoriously by identifying Top Manufacturers.

□□ Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.

□□ The Digital Health Market report will be updated with the latest research data and market forecast 2030.

□□ Suitable for supporting your internal and external presentations with reliable high-quality data and analysis.

□□ Create regional and country strategies on the basis of local data and analysis.

Why Choose Coherent Market Insights?

□ Identified business opportunities – Our market research report can be used to analyze potential markets and new products. It can give information about customer needs, preferences, and attitudes. Also, it compare products and services.

□ A clear understanding of your customers – A market report gives company's marketing department an in-depth picture about customers' needs and wants. This knowledge can be used to improve products, prices, and advertising.

□ Clear data-driven insights – Our Market research encompasses a wide range of activities, from determining market size and segment to forecasting demand, and from identifying competitors to monitoring pricing. All of these are quantified and measurable which means that gives you a clear path for building unique decisions based on numbers.

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□□ Patient Flow Management Solutions Market <https://www.globenewswire.com/news-release/2022/07/08/2476614/0/en/Global-Patient-Flow-Management-Solutions-Market-to-Surpass-US-4-260-6-Million-by-2030-Says-Coherent-Market-Insights-CMI.html>

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□□ Electronic Medical Records Market <https://www.globenewswire.com/news-release/2022/08/16/2499223/0/en/Global-Electronic-Medical-Records-Market-to-Surpass-US-34-626-5-Million-by-2030-Says-Coherent-Market-Insights-CMI.html>

□□ Healthcare Biometrics Market <https://www.globenewswire.com/en/news-release/2022/08/17/2500031/0/en/Global-Healthcare-Biometrics-Market-to-Surpass-US-32-975-0-Million-by-2030-Says-Coherent-Market-Insights-CMI.html>

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