

# Prebiotics Ingredients Market Is Likely to Experience a Tremendous Growth by 2031 | Beghin Meiji, Royal Cosun

*The factors that drive the growth of the prebiotics ingredients industry are increase in consumer awareness related to health benefits of prebiotics*

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/EINPresswire.com/ --

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Increase in consumer awareness related to health benefits of prebiotics, multifunctional nature of prebiotic ingredients, and ease of incorporation in a wide range of food & beverages drive the growth of the global prebiotics ingredients market. On the other hand, use of prebiotics in

poultry feed to improve digestion, performance, and immune system of animals present new opportunities in the upcoming years.

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Rise in demand for prebiotics in dietary supplements, particularly in infant food, is expected to boost the growth of prebiotics ingredients market.”

*Allied Market Research*

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Prebiotics are carbohydrates that are non-digestible by digestive enzymes and acids, which enhance the growth or activity of beneficial bacteria in human gut. They help to

improve the guts barrier function, strengthen the immune system, reduce stomach inflammation, boost overall digestive health, minimize the risk of development of diarrhea, increase the absorption of calcium to improve bone density, and lower the risk factors for cardiovascular disease.



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The key players profiled in the report include Beneo GmbH, Cargill Incorporated, E. I. Du Pont De Nemours and Company, FrieslandCampina, Ingredion Incorporated, Samyang Genex, Nexira, Beghin Meiji, Royal Cosun, and Yakult Pharmaceutical Industry Co., Ltd. These market players are constantly involved in various strategies to exploit the prevailing prebiotics ingredients market opportunities.

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As per the prebiotics ingredients market forecast, on the basis of application, the dietary supplements segment is estimated to be the fastest-growing application in the coming years. Prebiotic dietary supplements are gaining significant popularity as these supplements contain pre-determined amounts of prebiotics. In addition, they are available in a powder form, which makes it easy to add in beverages or sprinkle over food.

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Asia-Pacific was the leading prebiotics ingredients market and accounted for 42.5% of the market share in 2020. Asia-Pacific prebiotics ingredients industry is anticipated to witness high growth rate during the forecast period owing to lifestyle shift of consumers toward preventive therapies coupled with rise in disposable income, and increase in awareness about health and fitness. Moreover, rapid population growth in emerging nations such as India and China, provides a huge consumer base for the market.

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#### Key findings of the study

- > By ingredient, the inulin segment dominated the global market in 2020, and is expected to reach \$6,799.2 million by 2031.
- > Based on application, the dietary supplements segment is expected to grow at a faster rate during the forecast period.
- > By source, the cereals segment accounted for 38.8% of the total market share in 2020.
- > By region, Asia-Pacific is projected to witness the highest growth, registering a CAGR of 6.9% during the forecast period.
- > Japan accounted for 18.1% of the market share in the global market in 2020.

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