

# Biscuits Market Valuation to Reach 172.3 billion by 2030 at 5.90% CAGR - Report by Market Research Future

*Biscuits Market is expected to be worth USD 172.3 billion, growing at a 5.90% CAGR between 2022 and 2030*

NEW YORK CITY, NEW YORK, UNITED STATES, April 21, 2023  
/EINPresswire.com/ -- Market Research Future Insights

According to MRFR analysis, the global [biscuits market](#) is expected to register a CAGR of 5.90% from 2022 to 2030 and hold a value of over USD 172.3 billion by 2030.



Biscuits Market

The global biscuits market refers to the worldwide market for biscuits, which are small, baked, sweet or savory snacks that can be eaten on their own or used as ingredients in other foods. Biscuits come in a wide variety of flavors, textures, and forms, including crispy, chewy, soft, and sandwich-style. The market is characterized by a high level of competition, with many global and regional players vying for market share. The demand for biscuits is driven by factors such as convenience, taste, price, and health and wellness trends. The market is also influenced by cultural preferences, seasonal trends, and marketing and advertising strategies.

In the early stages of the COVID-19 pandemic, there was a surge in demand for biscuits, as consumers stocked up on shelf-stable items due to concerns about shortages and lockdowns. This led to an increase in sales for many biscuit manufacturers, particularly those that offered affordable and convenient options. Some companies also reported a shift in consumer preferences, with a greater demand for biscuits with health and wellness benefits, such as gluten-free or high-fiber options.

Get a Sample PDF Brochure: [https://www.marketresearchfuture.com/sample\\_request/1918](https://www.marketresearchfuture.com/sample_request/1918)

Key Players

Some of the key market players are:

Burtons Foods Ltd.  
Danone Group  
Jiashili Group  
Kraft Foods  
MARS  
Kellogg  
McVities  
Mondelez International  
Nestle  
Thomas Tunnock Limited  
Uni-President  
United Biscuits

## Market Segmentation

The global biscuits market has been segmented into type and application.

Based on the type, the market has been segmented into crackers, savoury biscuits and sweet biscuits.

Based on the application, the market has been segmented into independent bakeries, online channels, convenience stores and supermarkets.

Click Here to Read Full Summary of Report:

<https://www.marketresearchfuture.com/reports/biscuits-market-1918>

## Regional Analysis

The largest region in the global biscuits market is Asia Pacific. The increasing urbanization, changing dietary habits, and busy lifestyles in these countries have driven the demand for convenient and affordable snacks, which biscuits fulfill.

India and China are the two largest biscuits markets in the Asia Pacific region. In India, biscuits are considered an essential item, consumed by people of all ages and socio-economic backgrounds. The market is dominated by local players, but international brands are also gaining market share. In China, biscuits are considered a snack food, and the market is more focused on premium and imported products.

Discover more research Reports on Food, Beverages & Nutrition Industry, by Market Research Future:

[Savory Biscuits Market](#) Research Report: By Category (Gluten-Free and Conventional), by Ingredient (Wheat, Oats, Millets, Multigrain, and others), by Distribution Channel (Store-Based (Supermarket & Hypermarket, Convenience Stores, and Others) and Non-Store-Based) and Region (North America, Europe, Asia-Pacific, and Rest of the World)—Forecast till 2027

[Savory Snacks Market](#) Research Report: By Category (Baked, Fried, and Others), By Type (Chips, Nuts & Seeds, Biscuits & Cookies, Popcorns, and Others), By Distribution Channel (Store-Based (Supermarket & Hypermarket, Convenience Store, and Others) and Non-Store-Based) - Forecast 2030

NOTE: Our Team of Researchers are Studying Covid19 and its Impact on Various Industry Verticals and wherever required we will be considering Covid19 Footprints for Better Analysis of Market and Industries. Cordially get in Touch for More Details.

About Market Research Future:

Market Research Future (MRFR) is a global market research company that takes pride in its services, offering a complete and accurate analysis with regard to diverse markets and consumers worldwide. Market Research Future has the distinguished objective of providing the optimal quality research and granular research to clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help answer your most important questions.

Contact:

Market Research Future (Part of Wantstats Research and Media Private Limited)

99 Hudson Street, 5Th Floor

New York, NY 10013

United States of America

+1 628 258 0071 (US)

+44 2035 002 764 (UK)

Email: [sales@marketresearchfuture.com](mailto:sales@marketresearchfuture.com)

Website: <https://www.marketresearchfuture.com>

Sagar kadam

WantStats Research And Media Pvt. Ltd.

+91 9595392885

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/629199787>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.