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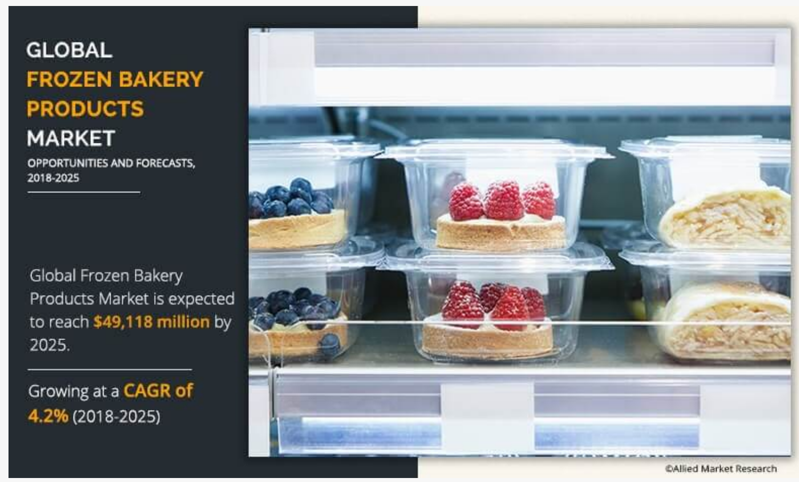
Frozen Bakery Products Market Size | Top Manufacturers Analysis, Emerging Trend and Growth Forecast to 2025

Asia-Pacific countries such as China, India, and others are the potential markets for the frozen bakery products market



PORTLAND, OR, US, April 21, 2023 /EINPresswire.com/ -- □□□ □□□□□□□ [□□□□□□□ □□□□□□□ □□□□□□□□□ □□□□□□□ □□□□] □□□ □□□□□□□ □□ $□□,□□□ □□□□□□□□ □□ □□□□, □□□ □□ □□□□□□□□□□ □□ □□□□□□ $□□,□□□ □□□□□□□□ □□ □□□□, □□□□□□□□ □□ □ □□□□□ □□ □.□% □□□□ □□□□ □□ □□□□. □□ □□□□, □□□ □□□□□□ □□□□□□□□ □□□□□□□ □□□□□□□□□□ □□□ □□□□□□□ □□.□□% □□ □□□ □□□□□□□ □□□□□□□ □□□□□□□□□ □□□□□□□ □□□□□□. The global frozen bakery products market is segmented into product type, source, end use, distribution channel, and region. Based on product type, the market is divided into breads, pizza crust, cakes and pastries, waffles, donuts, and cookies. The bread segment accounts for the highest market share attributable to increase in consumption of frozen breads in UK, Germany, and France.

> “The frozen bakery product manufacturers and research institutions are investing heavily for R&D to introduce new products that cater to the varying needs and requirements of its target customers.”
>
> *Allied Market Research*

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Frozen food products is one of the largest segments in global food industry. However, in the flow of cold chain for these kinds of products, it incurs higher profit margins from some of the key participants in the supply chain. This includes maintenance cost, transportation cost, infrastructure, and machineries. Thus, this have an adverse effect on the overall price of frozen products which eventually affects the overall volume sales for the product. This in turn restricts the frozen bakery products market growth.

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The key players profiled in this report include General Mills (Pillsburry), Aryzta AG, Grupo Bimbo S.A.B. de C.V., Europastry, S.A., Lantmannen Unibake International, Associated British Foods plc, Flower Foods Inc., TreeHouse Foods, Inc., Dawn Foods Products Inc., and Vandemoortele NV.

Over the years, there has been a rise in number of workforces in various demographic segments. There has been a gradual adoption of work lifestyle among women. As a result, majority of consumers around the world especially in the developed countries, seek food products that can be prepared easily. Owing to which, various convenient food products witness a significant demand over the past couple of years. This is expected to boost the growth of the market during the forecast period.

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Over the past couple of years, there is a surge in need for frozen ready meals, fruits, and vegetables in major parts of the globe owing to various health benefits associated with the product. This boosts the growth of the market in North America and Europe. Frozen food avoids the risk of any additives or preservatives. Moreover, these products come with longer shelf life as compared to other food products. Even in terms of price, frozen food products are often cheaper when compared with chilled or fresh food products. These factors boost the frozen bakery products market growth. Moreover, the consumer seeks convenience to buy and cook and consume any product owing to the busy lifestyle. These products reduce the buying and cooking time for the end users, thus driving the growth of the frozen bakery products industry.

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Some of the key players in the market focus on introducing innovative bakery products that cater to the requirement of its target customers. In terms of source, barley and rye account for highest market share due to increase in demand for raw material among the manufacturers.

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-> In 2017, based on product type, the bread segment accounted for around 34% of the frozen bakery products market share, growing at a CAGR of 5.0% from 2018 to 2025.

-> In 2017, the pizza crust segment accounted for around 22% of the market share, growing at a CAGR of 5.3% from 2018 to 2025.

-> In 2017, based on source, the rye segment accounted for 34% of the market share and is expected to growth at the highest CAGR of 4.0%.

-> In 2017, the barley segment has occupied around 29% of the market share and is expected to growth at the highest CAGR of 4.8%.

-> In 2017, based on end use, the food service segment accounted for 39% of the market share and is expected to growth at the highest CAGR of 4.9%.

-> In 2017, the food processing segment has occupied around 33% of the market shareand is expected to growth at the highest CAGR of 4.3%.

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Frozen Vegetables Market - https://www.alliedmarketresearch.com/frozen-vegetables-market

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Organic Dairy Food and Drinks Market - https://www.alliedmarketresearch.com/organic-dairy-food-and-drinks-market

Canned Cocktails Market - https://www.alliedmarketresearch.com/canned-cocktails-market-A11026

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