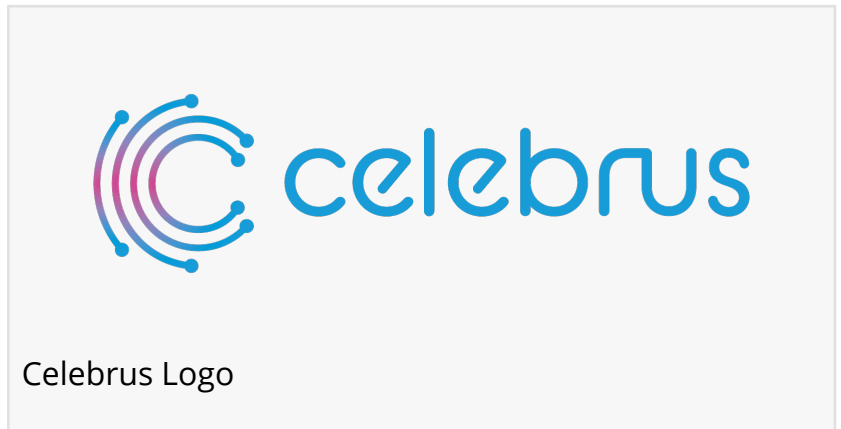


Build Brand Champions with Celebrus at eTail UK

SUNBURY-ON-THAMES, U.K., April 24, 2023 /EINPresswire.com/ -- [Celebrus](#) is excited to bring live-time data solutions to eTail UK this week. Retailers who stop by the Celebrus booth can learn how to elevate their customers' experience, connect user journeys across platforms instantly and amplify marketing campaign reach.



At the grand opening of the expo on Tuesday, April 25, Mark Krebs, Global Vice President of Sales, will speak on overcoming third party cookies deprecation. During his talk, retailers will learn about the benefits of closing data gaps and how to have a clear understanding of their customer, whether they're known or unknown.

Celebrus can solve many retail pain points with its proprietary innovations that no other solution can! [Retail solutions](#) include:

- Celebrus digital identity verification is powered by an identity graph and profile builder, which allows retailers to build profiles about anonymous and known individuals in a compliant manner to power acquisition and retention.
- Celebrus CDI for Salesforce is a live-time data integration directly into Salesforce Marketing Cloud that collects, manages and actions data as a customer is interacting with a brand, allowing data to be instantly actioned.
- Celebrus CX Vault is an opt-out and privacy-forward customer experience solution, which allows a retailer to deliver contextual messages compliantly to customers who choose to stay private without the need to capture data or set cookies.

[Meet the Celebrus team](#) at eTail UK on 25-26 April, 2023 at the QEII Conference Centre in London.

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Celebrus
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This press release can be viewed online at: <https://www.einpresswire.com/article/629281496>

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