

# TruLife Demonstrates Commitment to Sustainability and Eco-Friendliness in Distribution Practices

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NEW YORK, NY, USA, April 22, 2023  
/EINPresswire.com/ -- TruLife, a leading distribution company, is proud to announce its ongoing commitment to sustainability and eco-friendliness in its distribution practices.



TruLife recognizes the importance of protecting the environment and is committed to reducing its carbon footprint while providing excellent customer service by implementing several initiatives to reduce its environmental impact. One of the ways they have done this is by using electric vehicles for their deliveries. These vehicles are eco-friendly and provide a quieter and more efficient mode of transportation. In addition, TruLife has implemented a "last mile" delivery program, which involves using bicycles for the final leg of delivery in urban areas. This not only reduces carbon emissions but also helps alleviate traffic congestion in crowded urban environments.

The company has also taken steps to reduce waste and minimize its use of plastic. They have implemented a recycling program for all their packaging materials and encourage their customers to do the same. TruLife has also shifted towards using more environmentally friendly packaging materials, such as biodegradable and compostable materials, whenever possible.

"We believe that it is our responsibility to do our part in protecting the environment and reducing our carbon footprint," said Brian Gould, CEO of TruLife. "We are constantly looking for new ways to improve our sustainability and eco-friendliness in our distribution practices."

TruLife's commitment to sustainability and eco-friendliness has not gone unnoticed. The company has received numerous awards and recognition for their efforts, including being named a "Green Business" by the Green Business Bureau. Their commitment to sustainability

also extends to their partnerships with vendors and suppliers, as they seek out like-minded companies that share their values.

"Our customers are increasingly aware of the importance of sustainability and eco-friendliness, and we believe that it is our duty to meet their expectations," said Gould. "We are proud of the steps we have taken so far and remain committed to improving our practices."

TruLife's commitment to sustainability and eco-friendliness is just one of the ways that the company is working to be a responsible corporate citizen. They remain dedicated to providing excellent service to their customers while also doing their part to protect the environment for future generations.

#### About TruLife

TruLife Distribution is your solution to expanding your brand's presence in the United States. With over 100 years of combined experience, our team of nutrition industry experts provides a full-scale headquarters for your brand at a fraction of the cost. From importation compliance to marketing, sales, and distribution, we take care of everything, including FDA compliance, customs and freight, logistics and warehousing, and product liability insurance. Our synergistic marketing strategies propel your products into profitable retail channels through public relations, digital marketing, social media management, and search engine optimization. Let TruLife Distribution be your presence in the US and navigate the intricate and competitive American market.

#### Media Contact:

Name: Brian Gould

info@TruLifeDistribution.com

+1.480.690.2026

4343 N. Scottsdale Rd, Suite 150

Scottsdale, AZ 85251

Website: <https://trulifedist.com>

Matthew Peters

PR Now

+1 973-668-8686

[email us here](#)

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