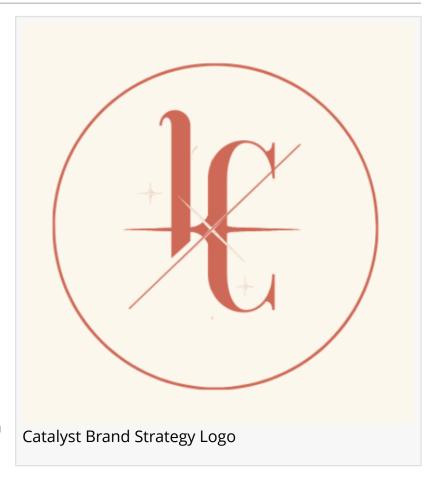


Introducing: Catalyst Brand Strategy A Global Boutique Digital Marketing Agency for Conscious Female Founders

Catalyst Brand Strategy offers bespoke digital marketing services for impactdriven founders, authors, creatives, and wellness professionals worldwide.

NEW YORK, NEW YORK, USA, April 24, 2023 /EINPresswire.com/ -- Catalyst
Brand Strategy is a global Boutique
Digital Marketing agency that supports female founders, authors, creatives and wellness industry professionals to launch their latest offer through Marketing Strategy support,
Copywriting, Branding, Web Design, Public Relations, Social Media
Management and Paid Advertising.

Founded By Katherine Tuominen, digital marketing strategist and copywriter with a background in film and media working for brands like Fox Film Studios and



Warner Brothers. Katherine has also been featured in Forbes for her healthy workplace culture advocacy. "I'm a big believer that stories are the thread that connects a successful campaign and the number one way to build a loyal audience that captivates and converts."

Having worked with coaches, healers, psychologists, yoga instructors, authors, multi-faceted creatives, and sustainable brands, Catalyst Brand Strategy knows how to create campaigns specific to wellness service providers.

"The wellness sector requires specific marketing focusing more on attraction 'pull' marketing systems, rather than aggressive 'push' tactics. Many agencies are stuck in older sales models that feel misaligned to conscious consumers and impact-driven founders."

Rather than 'fitting clients into funnels,'
Catalyst Brand Strategy offers a bespoke
marketing approach that encourages data
transparency, collaboration and unified
systems that function seamlessly while
complimenting the business owners'
strengths.

"Many founders we've worked with have tried to cobble together their marketing, rather than creating cohesive processes, which costs them more time and energy to maintain, often with hit & miss results. That's why we leverage already existing data to provide strategic insights and custom campaigns that fill gaps in their marketing flows so they can elevate their brand and business."

Catalyst Brand Strategy is committed to philanthropic pursuits and has partnered with 1% for the Planet to launch a scholarship

Katherine Tuominen Headshot

program, '<u>Catalyst For Change</u>,' enabling change-makers to access marketing services at a reduced rate.

After high demand, Catalyst Brand Strategy has launched a more accessible way for founders to



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begin marketing. <u>Luminary</u> is a six-month done-with-you marketing group program supporting founders to launch their latest offer with ease. This self-guided program provides founders access to marketing experts who provide weekly audits of promotional materials, social media templates, digital branding resources, and monthly group calls so they can streamline their marketing systems and establish a business that leaves a lasting legacy and sparks positive global impact.

For more information on elevating and expanding a brand,

visit our website today. www.catalystbrandstrategy.com

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