

ERLEE launches unique “omni-stage” Start-up Lab in NYC

New start-up lab empowers early-stage entrepreneurs with free workspace and mission critical connectivity across the tech ecosystem from its base in Soho, NYC.

NEW YORK CITY, NEW YORK, USA, April 24, 2023 /EINPresswire.com/ -- [ERLEE](#) launches unique “omni-stage” Start-up Lab in NYC

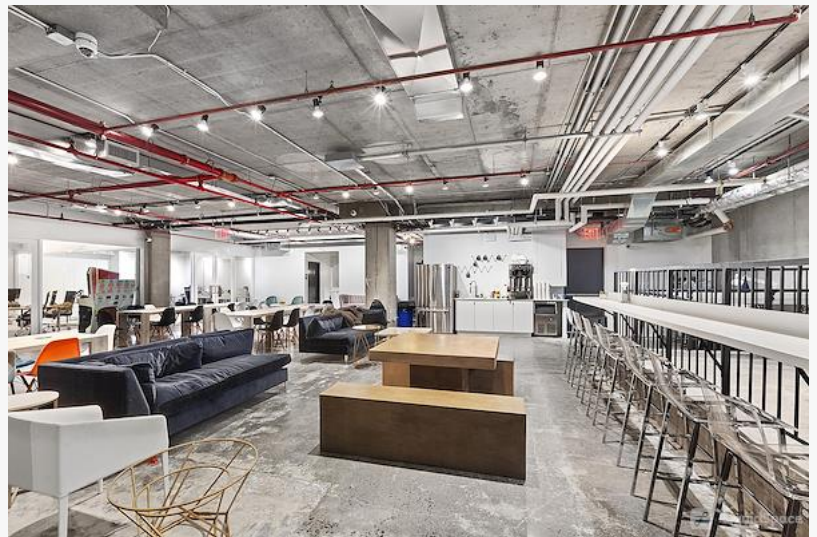
A new start-up lab for early-stage entrepreneurs, aptly named "ERLEE", has launched partnership with [Cubico](#), a NYC based FlexSpace operator, to empower start-ups from all sectors of Technology and Consumer products.

Start-ups can now apply at [erlee.co](#) for 90 days of free office space in the company's Start-up Lab, or reduced-cost private FlexSpace, both located inside the Cubico flagship building in historic Soho at 433 Broadway in New York City.

ERLEE also empowers "ideation" stage entrepreneurs with direct access to mission critical tools required to take an idea from concept to commercialization including in-house production of integrated investor, sales and digital materials in order to move to accelerate a company's move to market.



ERLEE is an "omnichannel" start-up lab in NYC.



ERLEE provides free space to early-stage founders.

As an “omni-stage” Start-up Lab, ERLEE enables connectivity for entrepreneurs at all stages of the start-up lifecycle, enables ideation stage entrepreneurs to grow in real time, as engaged with other start-ups who are just entering the next stages of the company’s journey.

ERLEE launched in 2023 and was created in partnership with [Metrocap Partners](#), a venture advisory firm and Cubico, a flex-office space operator based in NYC.

ABOUT:

Cubico is located in Soho and was founded in 2020 by NYC based serial Entrepreneur and Real estate investor, Edan Abehsara.

Metrocap Partners is a NYC based venture advisory firm founded in 2021 by entrepreneurs Meshulem Twersky and Ronald Hans, managing a private portfolio of early-stage start-ups across SaaS, The Future of Work, PropTech and Consumer products.

CUBICO

EDAN ABEHSERA

METROCAP PARTNERS

MESHULEM TWERSKY

www.erlee.co | an "omni-stage" start-up lab located in SOHO, New York City

Alex

ERLEE

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ERLEE, a community-based start-up lab - providing weekly office hours, monthly programming and quarterly events.

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