

Disrupt Yourself: The Strategic Growth Imperative

Webinar May 10: Learn to Lead with a Singular Focus on Your #1 Customer

ST. LOUIS, MO, USA, April 24, 2023 /EINPresswire.com/ -- Competitive disruptors have been rearranging the healthcare business for years by focusing on patients as their true customers: not the hospital, not the payers, not the physicians.



Today, patients are informed consumers with a fast-growing array of options to avoid rigid, confusing and frustrating experiences in favor of disruptors who are making healthcare services more accessible, transparent and easy. Focusing on patients as the number one customer is imperative to

produce near-term, strategic results and sustainable long-term growth.

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This webinar cracks the code on how to reclaim the singular focus on the patient and achieve game-changing results.”

Tammy Tiller-Hewitt, FACHE, CEO, Tiller-Hewitt HealthCare Strategies

On May 10 at 11:00 am Central Time, senior executive healthcare leaders will describe how they stopped paying lip-service to prioritizing the patient and made big changes in how care is delivered with new technologies, full provider engagement, streamlined processes and greater transparency.

Panelists include:

- Devon Hyde, President & Chief Executive Officer, Lake Charles Memorial Health System
- Frank Sawyer, Senior Vice President of Operations, Trinity Health - Oakland
- Steen Trawick, MD, Chief Executive Officer/Chief Medical Officer, CHRISTUS Shreveport-Bossier Health System
- Tammy Tiller-Hewitt, MHA, FACHE, Chief Executive Officer, Tiller-Hewitt HealthCare Strategies

This webinar cracks the code on how to

- Gain buy-in from physicians and other stakeholders to focus on patients as your singular focus

customer

- Objectively discover and clear barriers with relevant data tools and assessment process
- Develop the skills and resources your team needs for a successful, rapid-fire response to competitive threats and mission drift

[Register for the May 10, 2023 webinar.](#)

Tiller-Hewitt HealthCare Strategies is recognized for 21 years of experience delivering rapid impact strategic growth and measurable results for hundreds of healthcare organizations nationwide. As part of their mission to help organizations hardwire a data-driven, collaborative culture of strategic growth, Tiller-Hewitt HealthCare Strategies continues to partner with experienced leaders from dozens of health systems and healthcare organizations across the nation. Through Tiller-Hewitt's leadership resources, the healthcare industry has access to insights and experience on a full spectrum of topics.

[2023 LEADERSHIP WEBINAR SERIES](#)

Tiller-Hewitt's leadership webinars feature senior leaders who bring strategic growth solutions and case studies to life. They focus on practical ways to prioritize and execute initiatives proven to drive rapid impact strategic growth through intentional, transparent engagement with physicians, communities, payers and even competitors.

REGISTRATION OPEN

April 25, 2023 - Stop Admiring Your Problems & Start Growing
How to Strategically Overcome Access, Capacity & Resource Challenges

May 10, 2023 - Disrupt Yourself: The Strategic Growth Imperative
How to Achieve Radical Success with a Singular Focus

August 9, 2023 - Amplify Your Customer Activation Strategy
Revolutionize How You Strategically Attract & Retain New Patients

September 13, 2023 The Power of Data to Drive Strategic Growth
Finding & Using the Right Data to Drive the Right Decisions

December 6, 2023 - That's a Wrap!
2023 Strategic Growth Solutions that Worked

The graphic is a dark blue rectangular banner with rounded corners and a light blue border. At the top, the word "LEADERSHIP" is written in large, white, bold, sans-serif capital letters. Below it, "WEBINAR SERIES" is written in smaller, white, bold, sans-serif capital letters. Underneath that, the tagline "EVERYONE WINS WHEN THE LEADER GETS BETTER!" is written in a smaller, white, sans-serif font. The center of the graphic features four headshots of speakers, each in a square frame. Below each headshot is the speaker's name and title in white text. From left to right: Tammy Tiller-Hewitt, CEO of Tiller-Hewitt HealthCare Strategies; Steen Trawick, MD, CEO/CMO of Christus Shreveport-Bossier Health System; Frank Sawyer, SVP Operations of Trinity Health; and Devon Hyde, President & CEO of Lake Charles Memorial Health System. Below the speaker information, the main title "Disrupt Yourself: The Strategic Growth Imperative" is written in large, bold, orange and white text. Underneath the title is the subtitle "How to Achieve Radical Success with a Singular Focus" in a smaller, white, italicized font. At the bottom of the graphic, the date and time "May 10, 2023 | 11 AM - 12 PM CST" are written in white text.

Replay Available to Download

March 15, 2023 -The Power of Now: Rapid Impact Strategic Growth

How Near-Term Solutions Fund a Sustainable Future

LEADERSHIP LENS PODCAST SERIES

This on-demand series delivers 20-to-30 minute podcasts featuring experienced leaders engaged in a candid conversation with Tammy Tiller-Hewitt about the good, the bad and the awesome lessons learned while leading organizations.

Recent 2023 Podcasts

Leadership Blindspots & Do-Overs: Your Guide to Improving Any Relationship

The Power of Leadership Influence: 30-Seconds to Change a Career Trajectory

See the 2022 Leadership Lens Podcast Library

Featured executives include the following seasoned leaders, with more to be added through the year:

- Amy Ballance, Director, Former Vice President, Business Development and Strategy HSHS Illinois Division
- Charles Callahan, PhD, FACHE, President of Memorial Health Hospital Group and President and CEO of Springfield Memorial Hospital
- Christina Carney, FACHE, Chief Operating Officer of Shawnee Health Service
- Jim Carter, Senior Vice President and Chief Operating Officer of Archbold Medical Center
- Darcy Craven, President and Chief Executive Officer of Archbold Medical Center
- The late Mike Finley, MD, Chief Medical Officer, System Medical Director and Designated Institutional Official of CHRISTUS Health
- Michael Frisina, PhD, Chief Executive Officer and Founder of The Frisina Group and The Center for Influential Leadership
- Kim Grant, Pediatric Growth Strategist and Onboarding Specialist of Tiller-Hewitt HealthCare Strategies
- Devon Hyde, President and Chief Executive Officer of Lake Charles Memorial Health System
- Chris Klay, President and Chief Executive Officer of HSHS St. Elizabeth's Hospital
- Karen Kleinman, Practice Director and Family Integration Coordinator, Memorial Medical Group
- Brittany Lawson, Vice President of Operations, HCA
- Diane Maas, Chief Strategy and Digital Growth Officer of Beacon Health System
- William Mahoney, President of Cox Medical Center Branson and Senior Vice President of Community Hospital Group
- Cameron McGregor, MSN, RN, FACHE, Chief Growth Officer of Ms.Medicine
- David Miller, FACHE, Founding Partner of HSG Advisors
- Michelle Mudge-Riley, DO, MHA, GCDF, Onboarding Physician Coach/Mentor of Tiller-Hewitt HealthCare Strategies

- Frank Sawyer, Senior Vice President, Operations of Trinity Health - St. Joseph Oakland
- L. Carol Scott PhD, TEDx Speaker, International Best-Selling Author, Coach, Trainer, and Keynoter.
- Steen Trawick, MD, Chief Executive Officer/Chief Medical Officer of CHRISTUS Shreveport-Bossier
- Thomas Tiller II, Chief Operating Officer of Tiller-Hewitt HealthCare Strategies
- Tammy Tiller-Hewitt, FACHE, Chief Executive Officer of Tiller-Hewitt HealthCare Strategies

About Tiller-Hewitt HealthCare Strategies:

For 21 years, Tiller-Hewitt HealthCare Strategies has partnered with healthcare organizations to consistently deliver strategic growth and measurable results. Tiller-Hewitt designs and executes high-performance programs that drive strategic growth, network optimization, and physician retention for hundreds of health systems, hospitals, population health and provider organizations nationwide.

Tiller-Hewitt delivers rapid, measurable return on investment by working as partners with leadership, operations and physician outreach/liaison teams to hardwire a collaborative culture. Together we build and execute strong strategic growth programs on the Tiller-Hewitt Pillars: Systems, Data and People.

Access the full range strategic growth programs, services and resources at tillerhewitt.com/services.

Mary Barber

Tiller-Hewitt HealthCare Strategies

+1 314-494-6952

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