

MLB Baseball Hitting Coaches Jeremy Reed / Matt Spring Partner with St. John Bosco's **Bosco+ for New Streaming Series**

Bosco+ partnering with MLB hitting coaches to produce new docuseries for instructional youth hitting series

BELLFLOWER, CA, UNITED STATES OF AMERICA, April 24, 2023 /EINPresswire.com/ -- Following

the launch of their new streaming network, Bosco+, St. " John Bosco High School is set to begin rolling out original content, starting with "Study Hall with Jeremy When I was a young MLB-Reed and Matt Spring." St. John Bosco continues to lead hopeful, I would've loved to the way in shaping the future of high school have access to a MLB hitting media, providing unique learning opportunities to not only coach. With this their students, but to the masses across the series, we're able to make whole world. that happen for kids all over the world." Scholar Holdings, a joint venture between St. John Bosco

Jeremy Reed

and Envoi, will produce and distribute the

series for Bosco+. Envoi was selected by St. John Bosco to provide the underlying cloud computing

technology platform and content distribution network that powers Bosco+. St. John Bosco's partnership

with For a Bright Future Foundation brought a brand-new, state-of- the-art multimedia and content

production lab to their campus, as well as a curriculum that will enable St. John Bosco students to

produce original content like this in the future. Students will have the opportunity to assist in the

production of "Study Hall," with wages provided by Scholar Holdings.

"We're excited to partner with world-class hitting experts to provide this opportunity for baseball

players. Jeremy and Matt utilize a modern hitting instruction/teaching philosophy which I have personally seen resonate with young people better than ever before. This falls in line with everything we

try to do at St. John Bosco High School to inspire students to continue down a path of excellence in

whatever they want to do," said Dr. Brian Wickstrom, President & CEO at St. John Bosco.

Jeremy Reed and Matt Spring are both former MLB hitting coaches and analysts that have worked with

the best players in the world. Jeremy Reed was drafted by the Chicago White Sox in the 2002 MLB draft

and went on to play professionally until 2013. After retiring, he started his career as a major league

hitting coach and analyst. He was the Head Hitting Coach for the Los Angeles Angels from 2019-2022.

Matt Spring was drafted by the Tampa Bay Rays in the 2004 draft. He went on to play 12 professional

seasons with the Rays and Red Sox. After retiring, he spent 5 years as a MiLB hitting coach and 2 years as

a MLB hitting analyst.

With a passion for teaching young athletes the true principles of the swing, Reed and Spring will present

a unified approach to hitting that provides the same principles a professional athlete would use but is

specifically tapered to amateur players.

"When I was a young MLB-hopeful, I would've loved to have access to a MLB hitting coach. With this

series, we're able to make that happen for kids all over the world. I wish I knew these principles throughout my entire playing days, including my professional career. Because of what I've learned as a

professional hitting analyst and coach, I know now what I was naturally good at. I also know what was

negatively coached out of me. When you understand your principles, you'll be able to tweak and adjust

your pattern when your swing is off, all while staying within your keys. These principles will help unlock

'your' swing," said Jeremy Reed.

Production is set to begin April 30th. The docuseries is set to be released this summer. Pricing and

episode information will be available in the coming weeks.

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About St. John Bosco High School

St. John Bosco High School (SJB) is a premier all-boys college preparatory school founded in 1940

and

located in Bellflower, California. Operating under the Catholic educational religious order of the Salesians, SJB's distinctive approach to learning creates a welcoming and empowering school environment for its students. With its rigorous and extensive college preparatory curriculum, SJB

cultivates every individual's God-given talent and prepares all graduates to successfully enter and meet

the demands of higher education. With values rooted in faith, intellect, leadership and citizenship, and a

rich culture of brotherhood on and off campus, the young men at SJB are prepared for a life of purpose.

Visit us at <u>www.bosco.org</u> to learn more.

About Bosco+

Bosco+ is St. John Bosco High School's streaming platform that enables worldwide digital access to

comprehensive coverage of the school's nationally recognized academic, arts and athletic programs, as

well as various community events. To learn more and subscribe, visit us at

https://signup.boscoplus.com/

or look for us in the Apple TV, Amazon Fire TV and Android TV app stores.

About Scholar Holdings

Founded in 2023 by a group of academics, professional athletes, business entrepreneurs and technology

experts, Scholar Holdings is the first private educational investment organization focused on providing

media and entertainment technology programs to high schools initially in California, Nevada, Texas, New

York, Georgia, and Florida with the goal of eventually going nationwide. Scholar Holdings focuses on the

growing demand and importance of serving students from diverse and underrepresented backgrounds.

Its mission and vision is to partner with educational institutions to provide the necessary curriculum,

facilities and technology infrastructure to provide occupational awareness in the media, advertising and

entertainment industries as well as pipelines for post-secondary internships, apprenticeships and

mentorship programs. Participating schools also receive funding for earn-to-learn programs where

students are hired to manage and oversee content production for its respective school's social media

marketing and live events for commencement, theatrical arts and sports.

About Envoi

Founded in 2017, Envoi has established itself as a video cloud technology pioneer and leader enabling TV

networks and content owners to launch, manage, distribute, and monetize live, linear, and ondemand

channels across cable, OTT, Free Ad-supported Streaming TV (FAST) platforms, worldwide. Envoi manages and delivers 100+ independent digital streaming networks in North America, Europe, and India.

Envoi has offices in Los Angeles, Denver, Atlanta, and India. Visit <u>https://signup.envoi.cloud/</u> to learn

more.

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