

# The Friesen Group Announces Rebranding of Infusion Services Business

*The Friesen Group Introduces Wellscrip;  
Reflecting Its Continued Commitment To  
Providing Superior Infusion Services in  
the North State*

REDDING, CALIFORNIA, USA, April 25, 2023 /EINPresswire.com/ -- The Friesen Group, a family-led company serving the Northern California community since 1957, today announced the rebranding of its infusion services business as an independent brand known as Wellscrip.



The Friesen Group today announced the rebranding of its infusion services business as an independent brand known as Wellscrip.

The organization's medical equipment and respiratory services business, long-term care pharmacy, and commercial real estate business will be established as separate brands under the business names Owens, Lifemed and J3, respectively. All four businesses remain under the same ownership and remain a part of the Friesen Group of companies. There are no staff changes as a result of the rebranding.

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Wellscrip will continue to be staffed by our experienced, local team. We remain committed to assuring that medications are delivered accurately and on-time so we can best serve our local community.”

*John Friesen, CEO*

“We believe that separating infusion services from our other businesses will provide significant benefits to both patients and their caregivers. Wellscrip will continue to be staffed by our experienced, local team, and we remain committed to assuring that medications are delivered accurately and on-time so we can best serve our local North State community,” said Friesen Group CEO John Friesen.

Owens has been providing quality home infusion and enteral therapies to patients throughout Northern

California since 1985. The company has been accredited by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) since 1987, ensuring patients receive services and products that meet or exceed industry standards.

Under the name Wellsript, the infusion pharmacy will continue to provide long-term support with clinical monitoring and reporting. An expanded roster of services will also include a broad range of innovative therapies — including infusion and injectable medications — made available in the comfort of the patient's home or in one of Wellsript's clean, comfortable, and private infusion suites.

Wellsript infusion centers are conveniently located in Redding, Chico, and Sacramento.

Wellsript is proud to offer complex treatments with any medication ordered by a doctor, with local pharmacists available to answer specific drug or therapy questions 24/7. Within the service area, delivery of medication and supplies will be available at no charge.

For more information, visit [www.wellsript.com](http://www.wellsript.com) or call 530.246.1075 x50004.

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