

# International Worker's Day of 2023: Explore Eyeglasses Trend with Lensmart

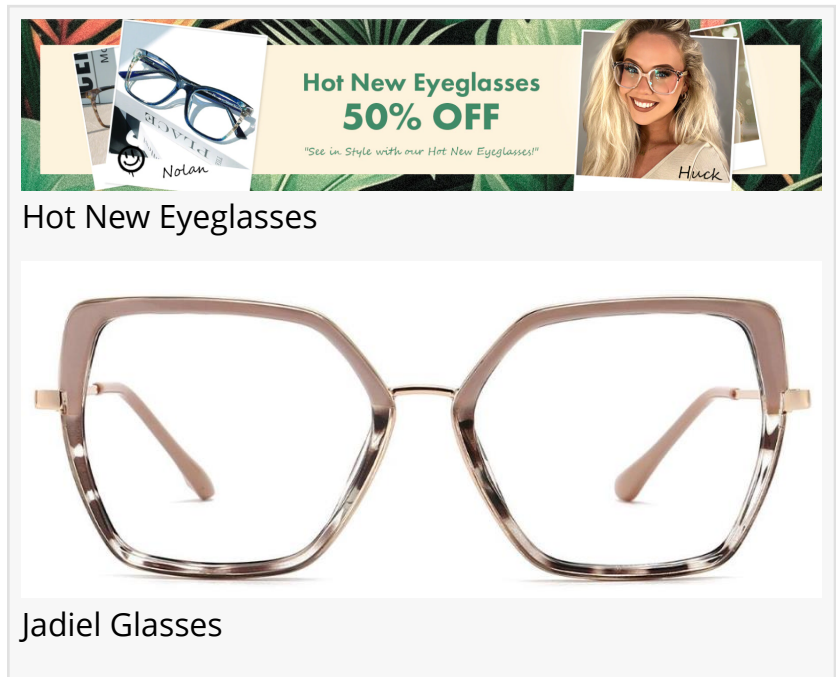
NEW YORK, UNITED STATES, April 26, 2023 /EINPresswire.com/ -- The International Worker's Day of 2023 is very near. Workers in many countries will have a mini-break. And they are planning to do lots of activities, especially shopping which is regarded as a great reward for a yearlong hard work.

The International Labor Day is a national festival in over 80 countries around the world. On May 1, it is a festival jointly owned by the working people all over the world. On this day of the year, many countries have holidays, people happily gather in parks and squares, participating in various recreational activities. Some countries also commend workers who have made outstanding contributions, such as China, Russia, Peru and Thailand.

Brands look forward to celebrating the holiday. Everyone of them is dying to shower wearers with markdowns and bargains. [Lensmart](#) does the same. This online glasses brand has already made several reasonable deals and sales and are ready to help consumers enjoy this holiday.

This year, Lensmart chooses a different strategy. It has launched [a special sales](#) which is available now and enjoys a large number of glasses, allowing customers to pick their must-haves early as well as to receive products earlier. Besides, these glasses are a treat. For example, [Jadiel](#), a full-rimmed geometric frame, Anna, a pink Tortoiseshell acetate and Gold metal frame, and Karsyn, squared specs completed with a full-rim plastic frame. All those products of Lensmart are included in sale, in which 30%-50% offs are on most products.

With a pair of glasses, customers can rock their look through out the mini-break. After all, discounts and bargains are diverse, customers can choose whatever glasses they want for a good price.



The advertisement features a banner at the top with a green background and white text that reads "Hot New Eyeglasses 50% OFF" and "See in Style with our Hot New Eyeglasses!". To the left of the banner is a pair of glasses with a white frame and black temples, and to the right is a woman wearing glasses. Below the banner, the text "Hot New Eyeglasses" is displayed. In the center, a pair of "Jadiel Glasses" is shown, which are a full-rimmed geometric frame with a gold metal finish.

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