

Dental Services Market to Reach USD 533.44 Billion by 2032, Driven by Rising Oral Health Awareness

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NEW YORK, NY, UNITED STATES, April 25, 2023 /EINPresswire.com/ -- The [global Dental Services Market](#) was valued at USD 388.84 billion in 2022 and is projected to reach USD 533.44

billion by 2032, with a revenue CAGR of 4% during the forecast period. The market is primarily driven by the increasing demand for aesthetic dentistry and growing oral health awareness. Furthermore, the incidence of dental conditions such as periodontal disease, dental caries, and oral cancer is driving the need for dental services. The aging population and the rise in the

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number of dentists and dental clinics are also contributing to the growth of the market. According to the World Health Organization (WHO), the number of people aged 60 and over worldwide will rise from 900 million in 2015 to 2 billion by 2050, increasing the demand for dental treatments.

Moreover, the rise in disposable income in emerging markets is allowing more individuals to afford expensive dental procedures, thus driving the growth of the market. The development of advanced technology in dental treatments such as digital dentistry, Computer-Aided

Design/Computer-Aided Manufacturing (CAD/CAM), and 3D printing is further driving the market revenue growth by improving the precision and efficacy of dental procedures.

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The increasing popularity of cosmetic dentistry, including veneers, orthodontics, and teeth whitening, is driven by consumers' desire to improve their appearance and boost their confidence. The demand for preventative and restorative dental care is also on the rise, with a growing emphasis on preventative dental care, regular check-ups, cleanings, and oral hygiene instruction to address dental health issues. Factors such as poor oral hygiene, alcohol, and cigarette use, as well as limited access to dental care, are contributing to the rising incidence of dental illnesses.

Segments Covered in the Report

The global dental services market is segmented by service type outlook and end-use outlook.

Under the service type outlook, the market is further categorized into preventive, restorative, diagnostic, endodontic, implants, orthodontic, periodontal, and others. Preventive dental services include routine cleanings, fluoride treatments, and regular check-ups to prevent the onset of dental diseases. Restorative services include procedures like fillings, crowns, and bridges, which are used to restore damaged or missing teeth. Diagnostic services include X-rays and other imaging techniques to diagnose dental issues. Endodontic services are used to treat the soft tissue inside the tooth, also known as pulp. Implants involve the replacement of missing teeth with artificial teeth that function like natural teeth. Orthodontic services are used to align teeth and jaws using braces or other appliances. Periodontal services include the treatment of gum diseases. Other dental services include cosmetic procedures like teeth whitening and veneers.

Under the end-use outlook, the market is segmented into hospitals, clinics, ambulatory surgical centers, and others. Hospitals are healthcare facilities that provide a wide range of medical and dental services. Dental clinics specialize in providing dental care and treatments to patients. Ambulatory surgical centers provide outpatient dental procedures that do not require hospitalization. Other end-users include academic and research institutes, dental laboratories, and dental spas.

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The dental services market is experiencing growth due to various factors such as increasing awareness about oral health, rising demand for cosmetic dentistry, and the growing aging population. Preventive and restorative services are expected to have the largest market share due to their high demand. Hospitals and clinics are expected to be the largest end-users of dental services due to their wide range of services offered. The market is also seeing technological advancements in dental treatments such as digital dentistry, CAD/CAM, and 3D printing, which are further driving revenue growth.

Competitive Landscape:

The dental services industry is highly competitive and is dominated by a few major players. Some of the major companies operating in the dental services market are Aspen Dental Management, Inc., Birner Dental Management Services, Inc., Heartland Dental, Pacific Dental Services, Smile Brands Inc., S. Dental Management, LLC, Gentle Dental Partners, Dental Corporation of America (DCA), Dentistree, and Dental Care Alliance (DCA).

These companies provide a range of dental services, including preventive, restorative, diagnostic, endodontic, implants, orthodontic, periodontal, and others. The demand for dental services is driven by factors such as the need for aesthetic dentistry, rising oral health awareness, and increasing frequency of dental illnesses.

The dental services market is divided into various end-use segments such as hospitals, clinics, ambulatory surgical centers, and others. These segments cater to the diverse needs of patients and provide them with different dental treatments.

The dental services industry is seeing a growing emphasis on preventative dental care, which includes regular check-ups, cleanings, and oral hygiene instruction, to address dental problems. The use of technology in dental treatments, such as digital dentistry, Computer-Aided Design/Computer-Aided Manufacturing (CAD/CAM), and 3D printing, is also driving the market revenue growth. These technological advancements are making dental procedures more efficient, precise, and patient-friendly, resulting in higher patient satisfaction levels.

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In addition, rising disposable income in emerging markets is allowing more individuals to finance expensive dental procedures, further contributing to the growth of the dental services market. The increasing popularity of social media is also increasing people's attention to aesthetics and the appearance of their teeth, driving demand for cosmetic dentistry services.

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