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Mobile Virtual Network Operator (MVNO) Market to Reach USD 102,932 Million by 2023|Top Players-AirVoice, Virgin & Kajeet

New Technology enablers, like e-Sim, AI, ML & edge computing are creating new opportunities for MVNOs & growing penetration of mobile devices driving Market.

PORTLAND, PORTLAND, OR, UNITED STATE, April 25, 2023 /EINPresswire.com/ -- Allied Market Research published a new report, titled, " The Mobile Virtual Network Operator (MVNO) Market to Reach USD

Mobile Virtual Network Operator (MVNO) Industry

102,932 Million by 2023 | Top Players - AirVoice, Virgin & Kajeet." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global Mobile Virtual Network Operator (MVNO) market was valued at USD 51,857 million in 2016, and is projected to reach USD 102,932 million by 2023, growing at a CAGR of 10.6% from 2017 to 2023.

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Surge in the adoption of MVNO in the developed and the developing regions, owing to the technological innovations in service offerings, rise in adoption for cloud-based solutions, and increase in application areas for Internet of Things (IoT) & Long Term Evolution (LTE) among telecom industry.

The global MVNO market is segmented based on operational model, type, and geography. By operational model, the market is segmented into full MVNO, service operator MVNO, and reseller MVNO. Further, the types of MVNOs include media & entertainment, discount, business,

cellular M2M, migrant, retail, telecom, and roaming.

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The full MVNO segment dominated in 2016, with around 54% revenue share of the global market, owing to the improved telecom infrastructure and enhanced market for wireless services & cloud solutions to cater to the untapped markets among the developing nations.

The discount segment dominated the global MVNO market with around 24% share in 2016, followed by telecom segment. Furthermore, cellular M2M segment is estimated to grow at the highest CAGR of 17.7%, owing to increased flexibility needs, bundles & offer building, billing simplicity, and others.

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Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and Latin America, Middle East & Africa (LAMEA) including country-level analysis for each region. Some of the significant players in the mobile virtual network operator market profiled in the report are Tracfone Wireless, Inc., RedPocket Mobile, AirVoice Wireless, FreedomPop, Freenet AG, KDDI Mobile, Polkomtel Plus, Tesco Mobile Ltd, Virgin Mobile USA, and Kajeet, Inc.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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