

Automating the Future of Cleaning: Growth Prospects and Competitive Landscape of Robotic Floor Scrubber Market - Arizton

North America dominating the global robotic floor scrubber market.

CHICAGO, ILLINOIS, UNITED STATES, April 26, 2023 /EINPresswire.com/ -- According to Arizton's latest research report, the [robotic floor scrubber market](#) will grow at a CAGR of 13.26% from 2022-2028.



Arizton Advisory & Intelligence

To Know More, Download the Free Sample Report: <https://www.arizton.com/request-sample/3757>

The technological advances and continuous investment in research & development by various vendors create significant growth opportunities for players in the robotic floor scrubber market. The vendors continuously focus on improving their offerings per the end-user requirements. For instance, in 2020, Tennant and Nilfisk invested around 3% and around 2.8% of their net sales in R&D for developing innovative products. Hence, this will likely provide an edge to the vendors over other players in the market.

“

AI, Sensors & GPS technology to revolutionize the robotic floor scrubber market demand.”

Riley, Senior Consultant

Robotic floor scrubbers are powered by mobile software, enabling users to track cleaning data and maximize cleaning performance. This enables facility managers to pinpoint areas for improvement, boost productivity, achieve maximum performance, and ensure health and safety. The company's image of being innovative and forward-thinking is enhanced by using the robotic cleaning solution. Therefore, it is anticipated that demand for robotic floor scrubbers will grow significantly during the forecast period.

Looking for More Information? Download the Free Sample Report: <https://www.arizton.com/request-sample/3757>

Development of COVID-19

The COVID-19 pandemic has shifted how businesses and organizations approach cleaning and hygiene, which has become more important than ever. Robotic floor scrubbers have become an important tool in the fight against the spread of Covid-19, as they can help to reduce the risk of infection by providing a more efficient and consistent cleaning solution. Robotic floor scrubbers can be integrated with other technologies, such as sensors and data analytics, to provide a more effective and efficient cleaning solution. This integration can be particularly useful in monitoring and managing hygiene levels in high-traffic areas, such as hospitals and airports.

The Covid-19 pandemic has provided an important catalyst for developing robotic floor scrubbers, highlighting the need for innovative solutions that can help businesses and organizations maintain high levels of hygiene and cleanliness in the face of new challenges.

Customization Available

If our report does not include the information you are searching for, you may contact us to have a report tailored to your specific business needs <https://www.arizton.com/customize-report/3757>

Direct sales channels to dominate the global robotic floor scrubber market. The segment is expected to grow at a significant rate. In direct sales, vendors sell their products directly through inbound and outbound sales efforts. There are several sales representatives categorized into inside sales and field sales teams. These sales representatives utilize a highly structured and consistent sales process to educate potential customers about the vendors' offerings and help expand the company's customer base. The demand for robotic floor scrubbers is growing rapidly due to the rising demand for productivity and efficiency. Hence this is likely to boost direct sales during the forecast period. North America is leading the market with direct robotic floor scrubber sales.

Vendors with a prominent international presence dominate the market. Many international players are expected to expand their reach worldwide during the forecast period, especially in the fast-developing countries across APAC and Latin America. Nilfisk extended its presence in the Australian market by acquiring Kerrick, a heavy-duty, commercial, and industrial cleaning equipment provider. Nilfisk has also acquired China-based Viper Group to gain a leading position in the rapidly growing Chinese market. The combined Nilfisk-Viper entity now has a global presence in around 36 countries. Several vendors in the market are manufacturing robotic floor scrubbers with innovative product specifications. Consumers expect commercial cleaning equipment to have a higher capacity with a lightweight structure, low noise, and longer battery life. Consumers can easily use low-noise equipment for daytime cleaning and in noise-sensitive areas. Companies like Kärcher collaborate with start-ups and provide venture capital investments to explore new technologies and business models. The constant incorporation of

technological innovations in products by global and domestic leaders is expected to intensify the competition among manufacturers.

Key Vendors

- Diversey
- Hako
- Kärcher
- Nilfisk
- Tennant
- Adlatus
- Amano
- Avidbots
- Aziobot
- Bharati Robotic Systems
- Cleanfix
- DDROBO
- Gaussian Robotics
- iClean Robotics Co.
- Murata Machinery
- getpeppermint
- LionsBot International
- ICE Cobotics
- Brain Corporation

Market Segmentation

Variant: Only Scrubber and Scrubber & Dryer

Run Time: Less than 4 Hours and More than 4 hours

Scrubber Head Type: Disc and Cylindrical

End-User: Retail & Shopping Centers, Manufacturing, Airports, Healthcare, Warehouse & Logistics, Education Industry, and Others

Sales Channel: Direct and Indirect

Geography: North America, Europe, APAC, Latin America, and Middle East & Africa

Check Out Some of the Top-Selling Research Reports:

Automated Guided Cart Market - Global Outlook and Forecast 2023-2028
<https://www.arizton.com/market-reports/automated-guided-cart-market>

Carpet Flooring Market - Global Outlook & Forecast 2023-2028
<https://www.arizton.com/market-reports/carpet-flooring-market>

Commercial Scrubbers and Sweepers - Global Outlook & Forecast 2022-2027
<https://www.arizton.com/market-reports/commercial-scrubbers-sweepers-market-report-2025>

Carpet Cleaner Market - Global Outlook & Forecast 2022-2027
<https://www.arizton.com/market-reports/carpet-cleaner-market-global-industry-analysis-report>

About Us:□□□□□□□□□□

Arizton Advisory and Intelligence is an innovative and quality-driven firm that offers cutting-edge research solutions to clients worldwide. We excel in providing comprehensive market intelligence reports and advisory and consulting services.□□□□□□□□□□

We offer comprehensive market research reports on consumer goods & retail technology, automotive and mobility, smart tech, healthcare, life sciences, industrial machinery, chemicals, materials, I.T. and media, logistics, and packaging. These reports contain detailed industry analysis, market size, share, growth drivers, and trend forecasts.□□□□□□□□□□

Arizton comprises a team of exuberant and well-experienced analysts who have mastered generating incisive reports. Our specialist analysts possess exemplary skills in market research. We train our team in advanced research practices, techniques, and ethics to outperform in fabricating impregnable research reports.□□□□□□□□□□□□□□□□

Contact Us:
□□□□□□□□

Call: +1-312-235-2040□□□□□□□□□□
□□□□□□□□ +1 302 469 0707□□□□□□□□

Mail: enquiry@arizton.com□□□□□□□□□□

Contact Us: <https://www.arizton.com/contact-us>□□□□□□□□□□

Blog: <https://www.arizton.com/blog>□□□□□□□□□□

Website: <https://www.arizton.com/>□□□□□□□□□□

Jessica
Arizton Advisory & Intelligence
+1 312-235-2040

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/630165214>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.